

# Shwetabh Shukla

[sicshwetabh@gmail.com](mailto:sicshwetabh@gmail.com) | 9024861437

## SUMMARY

Detail-oriented and adaptable Business Technology Solutions Associate with a strong foundation in data analytics, cloud computing, and business strategy. Experienced in transforming complex healthcare datasets into actionable insights, automating data workflows, and managing stakeholder communications. Proven ability to lead client interactions, optimize reporting processes, and deliver data-driven solutions in high-pressure environments. Entrepreneurial mindset with hands-on experience in operations and marketing through a restaurant venture. Strong analytical, problem-solving, and project management skills, with a passion for continuous learning and innovation.

## EXPERIENCE

Business Technology Solutions Associate – ZS Associates, Gurugram      June 2023 – June 2024

- Collaborated with a global healthcare client to process and transform large volumes of patient, prescription, and hospital data into actionable business insights
- Automated data ingestion and transformation workflows using SAS, modifying and optimizing pre-existing code to align with evolving client data formats and reporting requirements
- Converted structured datasets into CSV format and developed Excel-based outputs for downstream analytics and dashboard integration
- Maintained and updated interactive dashboards by incorporating updated KPIs and time-based metrics (e.g., weekly, monthly, quarterly, and year-to-date trends)
- Built new data processing pipelines in SAS each quarter in response to changing client deliverables, in collaboration with senior team members
- Led client communication for data deliverables and dashboard updates, engaging in bi-weekly meetings to address ad-hoc requests and rapidly adjust reporting metrics
- Managed and prioritized multiple stakeholder requests, demonstrating agility in responding to frequent KPI adjustments and evolving business needs
- Gained hands-on experience with healthcare analytics, territory-level segmentation, and performance reporting across regions and timeframes

## INTERNSHIPS

Quants Content Internship - Zenith Consultants, Delhi      Jan 2023 – Mar 2023

- Prepared high-quality quantitative aptitude questions for competitive exams
- Assisted my team lead by proactively engaging and managing client relationships (Coaching Institute, Universities etc)

Technical Intern (Cloud Computing) – Highradius (Remote)      Jan 2022 – Mar 2022

- Worked on cloud computing technologies, enhancing technical proficiency
- Assisted in the development of cloud-based business solutions

## ENTREPRENEURSHIP

Nivaala Restaurant – Gurugram      May 2024 - Sep 2024

- Managed end-to-end restaurant operations, gaining hands-on business expertise
- Designed and executed customer engagement strategies, leading to increased footfall
- Developed marketing campaigns and operational improvements to drive growth

## ACTING

Mumbai      Jan 2025-July 2025

- Explored the entire entertainment industry
- Made connections in Bollywood
- Got multiple offers and rejected them all

## EDUCATION

- SRM Institute of Science and Technology, Chennai B.Tech in Electronics and Communication Engineering | (CGPA: 8.8 ) – 2023
- St. Joseph's College, Prayagraj ICSE (92.8%) - 2016
- St. Joseph's College, Prayagraj ISC (74%) – 2018

## SKILLS

- Business Strategy & Management
- Data Analytics & Quantitative Analysis
- Strong Analytical & Problem-Solving Skills
- Content Creation & Marketing
- Quick Learner & Highly Adaptable
- Communications and Team Management