

SAMANTHA H. BEAUBRUN

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PROFESSIONAL EXPERIENCE

DOCTORAL RESEARCHER

Walden University | Minneapolis, MN | 05.2022 – Present

- Training in public health interventions, the root cause and transmission of disease, and analysis of research trends and patterns. Identifying surveillance and monitoring systems of disease outbreaks. Applying public health policy to practices within organizational enterprises.
- Examining prevention strategies, theoretical concepts, and risk factors. Applying epidemiologic methods to social determinants of health (SDOH) to population-based healthcare outcomes. Utilizing research and data to gather quantitative and qualitative statistical information for actionable interventions.
- Synthesizing literature reviews, identifying major gaps in knowledge, and utilizing statistical approaches. Advancing proficiency in the manifestation of disease, including social, behavioral, biological, and genetic factors.
- Utilizing study designs, data management, statistical analyses, field investigations, and laboratory techniques, to explore the origin of diseases, their distribution, methods of transmission, and measures for control and prevention.

CLINICAL RESEARCH PROGRAM MANAGER

The Children's Hospital of Philadelphia (CHOP) | Philadelphia, PA | 03.2023 – 08.2023

- Oversaw the department's functions/activities of the hospital-wide Infection Prevention/Control Program. Led a team of researchers, infection prevention professionals, and surveillance team in providing guidance, training, and support to ensure a culture of excellence in infection prevention
- Coordinated and assisted with infection control education and training programs for new and existing staff members. Regularly reported on the status of the infection prevention program to upper management and provided recommendations for improvement.

ASSOCIATE PRODUCER / EDITOR (FREELANCE)

ABC News | Philadelphia, PA & New York, NY | 09.2021 – 03.2023

- Produced and edited television broadcasting news for pre-eminent local affiliate, 6abc WPVI-TV (Action News), rated #1 in the #4 Market, ABC Owned Television Stations, within the Department of Community Engagement & Multiplatform Programming, catered to the local audience.
- Contributed production, broadcasting, and editing needs for the national affiliate of ABC News' 3rd Hour Good Morning America (GMA3), with cross-collaborations with ABC News' Health & Medical Unit. Edited taped video segments and audio voice-overs for shows, newscasts, and online content platforms.
- Pitched story ideas, wrote broadcast script copies, and collaborated with digital teams. Featured a diverse portfolio of news-making interviews, high-profile guests, panel discussions, local community stories, and a wide range of healthcare issues.
- Researched health news, diet & fitness information, medical research, and remained up to date with health care trends and health issues that affected my target audience.

DEPARTMENT CHAIR STAFF ASSISTANT

Perelman School of Medicine, The University of Pennsylvania | Philadelphia, PA | 02.2019 – 07.2019

- Operated as the spokesperson and liaison between institutional corporate executives and faculty members. Cultivated relationships with visiting professors, residents, and department administrators. Supervised the implementation of telemedicine programs, optimizing the university and medical center's long-term vision and ensuring departmental compliance with regulations.
- Oversaw department's budget and fiscal operations, including inventory, faculty, and student reimbursements via Concur systems. Organized research symposium newsletters, events, conferences, and webinars.

PROJECT MANAGER

Trafford Publishing | Remote | 12.2015 – 01.2017

- Directed innovative business marketing ads and processes for print and digital advertisement content in collaboration with writer clients. Propelled strategic communications, messaging, editorial, design, digital, and public relations efforts.
- Curated digital content for digital platforms, including but not limited to online websites and social media networking outlets.
- Strategized sales publishing marketing efforts to target audiences. Optimized brand strategies and awareness campaigns, and followed media landscape trends.

NEWS INTERNSHIPS/WORKSHOPS EXPERIENCE

REPORTER/PRODUCER, JOURNALISM WORKSHOP

CNN News | New York, NY | 05.2022

- Engaged with cable news talent executives, on-air coaches, and CNN correspondents. Learned the layouts of journalism,

- writing, reporting, and producing for multimedia. Covered news story identification, different writing styles, interviewing techniques, sourcing information, and multimedia storytelling.
- Developed a knowledge base in master writing and on-air presence. Gained resourceful acumen in producing philosophies
- and editorial decision-making. Acquired strategies in improving journalism skills, writing formatting, and media management.

REPORTER/EDITOR, JOURNALISM WORKSHOP WITH PIX 11

BRONXNET TV (PIX 11) | New York, NY (remote) | 06.2021 - 08.2021

- Met with Pix 11 Reporter virtually weekly during a six-week internship. Reviewed script assignments, copy edits, and filmed digital news reels. Received ongoing training and instruction in the fundamentals of journalism, often covering areas like reporting, writing, multimedia production, and digital journalism.
- Learned from leading professionals on how to improve my writing, interviewing, and storytelling skills. Reported, wrote, and identified inclusive stories and articles (i.e., COVID-19 pandemic). Wrote and edited newsworthy scripts every week, recorded and generated video content. Pitched package scripts, creative narratives, trendy topics, and met aggressively tight deadlines.
- Acquired techniques for audio/video B-roll footage, soundbites, and voiceover/sound on tape (VO/SOT). Applied lower thirds and graphics to segment clips and practiced scripts in front of the camera. Covered techniques for audio/video B-roll footage, soundbites, and voiceover/sound on tape (VO/SOT).

WCNC TV CHARLOTTE, NBC-AFFILIATED TELEVISION STATION (VIRTUAL WORKSHOP)

DISCOVER YOUR PATHWAY TO A CAREER IN LOCAL TELEVISION | Charlotte, NC (remote) 06.07.2021- 06.10.2021

- Overview of the industry and careers with WCNC President and General Manager Joan Barrett. Educational sessions with WCNC TV's Executive Producers, TV Anchors, & Production Staff over a 3-day virtual workshop session.
- Received multi-cross training in photography, editing, and digital journalism. Attained shadowing guidance from various anchors, reporters, multimedia journalists, and editors.

ACADEMY OF TELEVISION ARTS & SCIENCES FOUNDATION- COLLEGE TELEVISION SUMMIT (VIRTUAL)

TELEVISION ACADEMY FOUNDATION (3-Day Apprenticeship/Training) | North Hollywood, CA 05.03.2021- 05.05.2021

- Participated in the College Television Summit presented by Apple TV+. Joined the three-day conference with featured industry leaders, including Emmy winners and TV innovators, who provided college media arts students with an insider's guide to a career in television.

EDUCATION

DOCTOR OF PHILOSOPHY IN PUBLIC HEALTH (EPIDEMIOLOGY)

Walden University | Minneapolis, MN | Expected: January 2026

MASTER OF SCIENCE IN COMMUNICATIONS

Walden University | Minneapolis, MN | 2022

SKILLS & COMPETENCIES

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| • Newsgathering & Research | • Project Management |
| • Administrative Workflows | • Television Broadcasting |
| • Health Communications | • Production Operations |
| • Interpersonal Skills | |