Rowan Pearson

Writer | Editor

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Summary

I am a long time writer of varying forms: poetry, prose, fiction writing, nonfiction writing, professional writing, expository writing, essay writing, & blog writing.

I am proficient in editing, graphic design, proofreading, and content reviewing, with familiarity with Microsoft, Google Docs, as well as most social media platforms (Instagram, TikTok, Facebook, etc).

As a responsible hard worker, I am looking for an opportunity to leverage my skills and experience to benefit your company.

Experience

Cedar Fair Entertainment

Food Service Associate

May 2022 - August 2023

- Delivered excellent customer service to guests and clients
- Multitasking and coordinating between the clients and my supervisor
- Excelled in interpersonal communication and client happiness
- Received a bonus by a Coke Products secret shopper for upholding company excellence

Morehead State University

Social Media Manager

August 2023 – April 2025

- Developed engaging long and short form content to promote student-led organizations, leveraging skills in Instagram, TikTok, and Facebook to drive event attendance and engagement.
- Designed visually appealing graphic content using Adobe, Canva, and CapCut to enhance brand visibility and support creative storytelling aligned with community initiatives.
- Coordinated a team of 10+ volunteers, delegating tasks and managing schedules to ensure timely and effective social media campaign execution.

Morehead State University

Conference Assistant

May 2024 – August 2024

- Delivered professional customer service and client management by effectively communicating with clients and supervisors.
- Coordinated multitasking operations between clients and management, demonstrating strong organizational skills essential for following structured systems.
- Completed all tasks in a timely manner as noted by time sheets, exemplifying reliability and punctuality.
- Maintained organization and kept both individual and team tasks on track, reflecting an ability to manage multiple responsibilities efficiently.
- Collaborated with 15+ workers, fostering a cohesive environment and ensuring all communications adhered to precise guidelines.

MockingOwl Roost

Media Review & Writing Team Member

June 2025 – August 2025

- Authored insightful reviews for various media including books, television, film, and live performances, showcasing adaptable writing techniques relevant to short form content.
- Communicated professionally and consistently with team members, reflecting a commitment to clear and timely exchanges.
- Produced a review at least once per week in accordance with company direction, demonstrating disciplined adherence to established systems.
- Engaged in a variety of creative tasks including readings for poems and voice acting roles, highlighting diverse content creation experience.

Education

Morehead State University

Aug 2021 - April 2025

Bachelor of Fine Arts Creative Writing Major Linguistics Minor 3.3 GPA

Publications

Morehead State University

Inscape: Literary & Visual Arts Journal

2023:

A penny for your thoughts

Ribcage

2024:

<u>Vice</u>