

# LEAH E. SIDECO WONG

Multidisciplinary Creative | Designer, Artist, Musician & Storyteller

Bridging visual, sonic, and cultural worlds together through emotional eco-conscious driven design, art and experiences.

## CONTACT

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<https://lew6.myportfolio.com>  
@Lewcid Lewna on Instagram + Spotify  
+ Apple and Amazon Music

## EDUCATION

THE NEW JERSEY INSTITUTE OF TECHNOLOGY  
Graduated May 2022

B.S in Industrial Design from the NJIT  
School of Architecture & Design

BEIJING LANGUAGE AND ARTS UNIVERSITY  
July-August 2017  
Summer language program

MAHWAH HIGH SCHOOL Graduated June 2017  
High School Diploma

## SKILLS

### Design Tools

Adobe Illustrator, Photoshop, InDesign, Canva, Google, Mac  
& Microsoft Interfaces

### Creative Disciplines

Industrial Design, Music production, Visual Arts, Fashion,  
Jewelry & Accessories Design, Stage and Theater Design,  
Graphic Design, Styling, Branding, Editorial Layouts, Visual  
Storytelling, Video Editing

### Production Skills

Spec Pack Creation, 3D Modeling, 3D Printing, Laser Cutting  
& Engraving, Water Jet Cutting, MakerSpace Training and  
Experience, Technical Flats, Trend & Market Research,  
Material Sourcing, Sample Development, Manufacturing  
Coordination, Prototyping, Packaging & Shipping

### Soft Skills

Time Management, Communication, Problem Solving,  
Detail-Oriented, Team Spirit, Workflow efficiency,  
Independent & Collaborative Execution

## LANGUAGES

English – Native  
Mandarin Chinese–Basic  
Tagalog–Conversational  
Spanish– Basic

## PROFILE SUMMARY

Multidisciplinary creative with a background in industrial, fashion, jewelry, accessory, product, and graphic design. A visual artist, musician, and content creator. 2022 graduate of NJIT with hands-on experience designing for global brands, developing trend-forward product and accessories lines, creating original works across New York's garment district.

Known for blending technical precision with cultural richness and emotionally driven aesthetics, Leah brings a distinctive perspective to every project. Currently expanding her creative practice in Thailand and the Philippines, Leah has a deep rooted passion for editorial storytelling, visual direction, and cross-disciplinary cultural collaboration across fashion, art, and publishing.

## WORK EXPERIENCE

Freelance Creative | Lewcid Lewna – Multidisciplinary Artist & Entrepreneur  
May 2024 – Present

- Preformed and presented original work at Tagaytay Weekend Market @ Cafe Agapita in Silang, Cavite Philippines at a flea market event showcasing Filipino artists, designers, jewelry and accessories brands, Filipino lifestyle businesses and concepts.
- Launched and developed Lewcid Lewna, a multidisciplinary brand spanning fashion, art, writing, and wellness.
- Initiated entrepreneurial ventures such as Project Diwa Lewna which helps aid and support funds to an orphanage in Lubao, Pampanga Philippines home to over 110+ orphaned children under 18.
- Developing a skateboard/snowboard-inspired lifestyle business.
- Designing and prototyping products to create a growing jewelry and accessories wellness cultural identity line. Cultivating authentic collections and exploring retail partnerships specifically supporting AAPI owned/ partnered businesses.
- Researched, thrifted, and first hand witnessed and experienced Asia to curate collections, exploring sustainable, heritage-driven lines.
- Pursuing creative-literary projects including drafting a poetry and design book that blends personal storytelling with visual arts.
- Expanding skill sets through personal certifications, training and further education in Fine Arts and Design professional teaching accreditation, Traditional Chinese Medicine, NGO Partnership and Volunteer work, Muay Thai and Yoga Teacher Training, etc.

Shalom International Corp. | Product Designer, Accessories

Jan 2023 – Jan 2024

- Led product development for major US retailers (Cracker Barrel, TJMaxx, Marshalls, Target, Walmart, etc.) focusing on toddler and children's categories.
- Created tech packs, packaging, and design specs using Adobe Illustrator, Photoshop and InDesign.
- Liaised between overseas vendors and management to ensure quality assurance and timely production delivery.
- Balanced commercial viability with playful, culturally relevant, safe and appropriate design details.

Capelli New York | Graphic Design Assistant (Internship / Part-Time)

May 2019 – Jun 2021

- Supported designs for private labels and retail clients including but not limited to Macy's, Burlington, 5 Below.
- Created tech packs and design templates for apparel such as hats, gloves, socks, and accessories.
- Assisted with trend research, visual development, print pattern and packaging design.
- Worked cross-functionally with design and production teams to meet seasonal deadlines.