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# HEMIL RAMI

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- Results-driven professional with **6+ years of experience in sales, digital marketing, and filmmaking**. Skilled at leading teams, improving customer satisfaction, and optimizing operations. Proven ability to drive **sales growth, process efficiency, and creative storytelling** across both business and media environments.

## Core Skills

- **Sales & Leadership: Upselling, Lead Conversion, Team Management, Training & Development, Customer Retention**
- **Digital Marketing: Social Media Campaigns, ROI Optimization, Cinematography & Video Editing**
- **Operations: Inventory Control, Process Improvement, Cross-functional Collaboration, Performance Management**
- **Technical Tools: Canva, Photoshop, Premiere Pro, DaVinci Resolve, Microsoft Office Suite**

## Experience:

### **Burger King (Manager)**

**2022-Present**

- Lead and motivate a team of 10+ employees to ensure smooth daily operations and customer satisfaction.
- Managed inventory, cash control, and scheduling, reducing waste and optimizing resources.
- Implemented upselling techniques, increasing average order value by 15%.
- Resolved customer issues quickly, improving retention and service ratings.
- Streamlined workflows to reduce operational costs by 15%.

### **Beast Games-Amazon Studios (Contestant Wrangler)**

**2024**

- Coordinated logistics to ensure smooth production schedules.
- Supported contestant welfare and morale during filming.
- Maintained communication between crew, talent, and production teams.

### **Niagara College (Lab Assistant)**

**2023-2024**

- Assisted students with camera, lighting, and editing equipment, ensuring effective technical use.
- Managed and maintained gear inventory for classrooms and productions.
- Provided troubleshooting to minimize downtime during practical sessions.

**Motion Masters (Assistant Director/Social Media Manager)****2018-2019**

- Supported pre-production planning, scheduling, and on-set coordination.
- Managed talent, crew, and logistics to meet strict deadlines.
- Developed and executed social media campaigns, increasing audience engagement.

**Freelancing:****Freelance Photographer/Cinematographer/Media Partner**

- Collaborated with brands, artists, and events to deliver high-quality visual content.
- Produced videos, photos, and promotional materials for marketing and social media.
- Built and maintained client relationships, ensuring repeat business.
- Selected Clients: Nritya Kala Kendra (India), Startup Weekend (Ahmedabad), Naam Vision (Hip Hop Artist), Tulsi Bhikadia (Dentist), and more.

**Education:**

Diploma, Information Technology – B&B Institute of Technology, Gujarat, India | 2013 – 2016

Broadcasting – Radio, Television & Filmmaking – Niagara College, Welland, ON | 2022 – 2025