

SOPHIE ST. JOHN ZURAWEL

West Hollywood, CA | sophie@sophiestjohn.com | +1 (214) 532-2467 | sophiestjohn.com

SUMMARY

Creative leader, singer-songwriter, and entrepreneur with 10+ years of experience in performance, songwriting, music production, and brand development. Proven track record of building businesses, leading creative teams, and driving audience engagement. Skilled in leadership, creative development, and strategic operations.

KEY SKILLS

- Creative Development & Brand Building
- Team Leadership & Collaboration
- Business Ownership & Strategic Growth
- Songwriting & Music Press Writing
- Performance & Stage Presence
- Project & Operations Management
- Customer Engagement & Hospitality

MUSIC & CREATIVE EXPERIENCE

Singer / Performer: Los Angeles, CA (2016 -Present)

- Performed at premier venues including:
Andy's, Black Rabbit Rose, Hotel Café, and Jazz Eclectic.
- Cultivated a growing fanbase and brand presence across live events and digital platforms.

Songwriter / Creative Collaborator:

Sophie St. John (2016 - Present)
Centineo Studios (2020 - Present)

Collaborated with artists including

Jules Liesl, Danny Goo, Chris Weaver, Clancy, Penny Bored, etc

- Created original works blending artistry and commercial viability.
- Produced press writing and creative content for branding.

Personal Assistant: Aubrey Aura/ Patch Bae (2020 - 2021)

- Supported professional songwriter/ creative director in daily operations and project management.
- Gained hands-on experience in the professional songwriting and ghostwriting process.
- Assisted in collaborations and sessions connected to major labels including TDE and Capitol Records.
- Built industry knowledge in publishing, artist development, and music business logistics.

BUSINESS & LEADERSHIP EXPERIENCE

Founder & CEO Pulp Juice Factory, Los Angeles, CA (Apr 2024 - Present)

- Founded and scaled a wellness-focused business, leading branding, operations, and customer engagement strategies.
- Built strategic partnerships with local events and managed end-to-end business development.

Admin & Operations Dashwheelz LLC, Los Angeles, CA (Dec 2023 - Present)

- Streamlined workflows, scheduling, and logistics to support organizational growth.

HOSPITALITY & CUSTOMER SERVICE EXPERIENCE

Server Hugo's Restaurant, West Hollywood, CA (Aug 2020 - Present)

- Provided exceptional guest service in a high-volume environment.

Server Texas Live!, Arlington, TX (Sep 2019 - Mar 2020)

- Delivered service to large-scale audiences in a two-story venue.

Earlier Roles- Dallas, TX (2015 - 2018)

- Server & Hostess Peggy Sue's BBQ
- Cashier Royal Blue Grocery
- Hostess Bandidos
- Retail Sales Associate The Impeccable Pig

EDUCATION

Currently Seeking Bachelor's Degree Santa Monica College Transfer Program (Present)

Associate in Music Production Full Sail University (2018)

Business Coursework University of Oklahoma (2016)

CERTIFICATIONS

TABC Certified (2017 - Present)

Food Handler Certificate (2017 - Present)

August 26, 2025

Dear Hiring Manager,

Thank you for your time and consideration. I am excited to apply for opportunities where I can merge my background in music, entrepreneurship, and creative leadership. Over the past decade, I have performed at leading Los Angeles venues, collaborated with emerging and established artists, and built a wellness business from the ground up. These experiences honed my ability to engage audiences, manage teams, and translate creative vision into strategic results.

At Pulp Juice Factory, I led branding, customer engagement, and operational strategy - growing the business from launch to an established community presence within its first year. As a songwriter and performer, I've collaborated with 10+ artists to produce original work that bridges artistry with market appeal. This balance of creativity and strategic execution equips me to contribute meaningfully to your team.

I would welcome the chance to bring my entrepreneurial drive and creative expertise to your organization. I look forward to discussing how I can contribute to your team

Sincerely,
Sophie St. John Zurawel