

CONTENT CREATOR

FRANKIE VEGAS

INFLUENCER/CHANGE MAKER/UGC CREATOR

PORTFOLIO

Info.FrankieVegas@gmail.com

Instagram: @MissFrankieVegas

TikTok: @MissFrankieVegas



ABOUT ME

Frankie Vegas is a cinematic soul wrapped in a magnetic edge. With over 68K+ followers across platforms, her content blends glamour, storytelling, spirituality, and modern-day muse energy. A recognized figure in LA's culture, fashion, and wellness circles, Frankie has cultivated a trusted and highly engaged audience of women and men aged 25-44 in key cities like Los Angeles, New York, and London.

She is the embodiment of class meets boldness, and brands align with her to bring style, story, and soul to screen.

Frankie Vegas

PORTFOLIO

Her portfolio reflects a deep commitment to authenticity, high-end visual quality, and emotional resonance – making her a sought-after partner for brands aiming to connect meaningfully with a modern, style-driven audience.

- Story-driven Instagram Reels
- Aesthetic TikTok trends + voiceovers
- Product placements within lifestyle vignettes
- Beauty rituals and GRWM series
- High-engagement stories and takeovers
- Travel + event coverage

Explore →

LA CROIX

SKIMS

KANOPY

MOSH

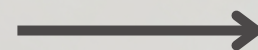
PRETTY
LITTLE
THING

JASON WU
BEAUTY



@MissFrankieVegas

PAST CLIENTS



Skims



Kanopy



Jason Wu Beauty



La Croix



Mosh



Pretty Little Thing



and more..



STATS

AUDIENCE REACH

- 69,000+ TOTAL FOLLOWERS ACROSS INSTAGRAM, TIKTOK, AND OTHER PLATFORMS
- 42,713 INSTAGRAM VIEWS IN THE LAST 30 DAYS (+118.6% GROWTH)
- 87,000 TIKTOK VIEWERS OVER THE PAST YEAR
- 138,000 TIKTOK POST VIEWS

AUDIENCE DEMOGRAPHICS

- GENDER SPLIT: 52.6% MALE | 47.4% FEMALE
- TOP AGE GROUPS:
 - 42.6% — 25-34
 - 33.5% — 35-44
- **TOP CITIES:**
 - LOS ANGELES
 - NEW YORK
 - LONDON

ENGAGEMENT HIGHLIGHTS

- 59.8% OF INSTAGRAM REACH COMES FROM NON-FOLLOWERS (ORGANIC DISCOVERY)
- 88% OF INSTAGRAM CONTENT VIEWS DRIVEN THROUGH STORIES
- TOP TIKTOK TRAFFIC SOURCE: 57.9% VIA FOR YOU PAGE (HIGH DISCOVERABILITY)



WHY CHOOSE ME



[ATTENTION TO DETAIL] [PASSION FOR CREATIVITY] [COMMITMENT TO EXCELLENCE]
[EXPERTISE AND INNOVATION] [TAILORED CONTENT] [COLLABORATIVE PARTNERSHIP]

Cinematic Storytelling Meets Authentic Influence

Every piece of content I create is designed not just to sell, but to resonate. My background in acting, content curation, and real-world wellness brings a layered authenticity that audiences trust — and brands remember.

Agency-Quality Visuals, Independent Agility

From concept to execution, I deliver cinematic-quality storytelling without the red tape. Fast turnaround, high creative standards, and a deep understanding of what makes content move — emotionally and algorithmically.

Cross-Demographic Appeal

My audience spans both men and women, 25-44, across Los Angeles, New York, London, and beyond. I connect with both the aspirational dreamers and the grounded achievers — making me a versatile voice across fashion, wellness, beauty, and lifestyle sectors.

Proven Organic Reach and Engagement

With 68K+ followers and consistent discovery traffic (59%+ non-followers), my brand presence is built on real influence, not inflated numbers. When I show up, audiences stop scrolling.

Partnership-Driven Collaboration

I don't just promote — I align. I work closely with brands to tell stories that feel true to both your identity and mine, creating campaigns that are lasting, shareable, and high-converting.





Frankie Vegas

LET'S WORK TOGETHER

[@MissFrankieVegas](#)

Info.FrankieVegas@gmail.com

www.OfficialFrankieVegas.com

If you're looking for more than just a post – if you want storytelling, soul, and strategy – let's collaborate. I'm here to turn ideas into experiences audiences can feel.

