

CHIARA MIA CARRASQUILLA

CREATIVE PROFESSIONAL

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PROFILE

Multilingual Creative Professional with a background in Art Direction and luxury fashion. I specialize in curating emotionally resonant visual experiences, with a refined eye for detail, storytelling, and spatial composition. My international career spans cultural event production, visual campaigns, and product development—all rooted in aesthetics, organization, and human connection.

Having directed brand storytelling for my own boutique handbag label inspired by Colombian heritage, and produced cultural events during Frieze London, I bring a deep understanding of beauty, mood, and meaning. I'm now seeking a role in high-end wedding or event planning where I can merge creativity and precision to craft unforgettable moments.

EXPERIENCE

PA/ Artistic Production Manager to the Founder & CEO EMDASH Foundation | 2022 – 2023 | London

- Supported a high-net-worth founder with both personal and foundation-related matters
- Managed complex scheduling, travel, property, and family logistics across multiple locations
- Oversaw lifestyle tasks incl. gifting, wardrobe, appointments
- Liaised with household staff and corporate contacts
- Handled payments and personal finances, as well as budget tracking for foundation events
- Organized exclusive dinners and cultural events for the Foundation, incl. during Frieze London

Founder – Carrasquilla Luxury Handbag Brand | 2023–Present | Barcelona/Munich

- Built a small luxury handbag brand inspired by Colombian heritage and craftsmanship
- Managed product development, production, events, and client communications
- Gained entrepreneurial skills in budgeting, logistics, and visual storytelling

SKILLS

Executive & Personal Support

- Calendar & travel coordination
- Household & property management
- Gifting & appointments

Operations & Organization

- Staff & vendor coordination
- Event planning & budgeting
- Payments & documentation

Personal Attributes

- Proactive & entrepreneurial
- Organized & calm under pressure
- Discreet, reliable & flexible
- Clear communicator & problem-solver

Tools

- Google Workspace, MS Office
- Adobe Suite (Ps, Id, Ai)

EDUCATION

MA Design for Art Direction | 2022

University of the Arts London

BA Fashion Design | 2020

Akademie Mode & Design Munich

LANGUAGES

- English (Fluent)
- German (Native)
- Spanish (Fluent)
- French (Intermediate)