

Ashley Anne Menard

Artist & Owner, Beauty Studios

Since January 2011

BeautyStudiosLou.com

502.599.1331

BeautyStudiosLou@gmail.com

Hourglass Cosmetics

Aug. 2023 – present

Market Sales Trainer and

Freelance Artist

CERTIFICATIONS AND MEMBERSHIPS:

- Specialty Permit for Makeup Artistry in Kentucky
- MILADY Certification for Infection Control
- TEMPTU Pro Artist – Airbrush Artistry
- Pro Artist for brands: Hourglass, UrbanDecay, NARS, MAC
- Preferred vendor– The Knot.com, Wedding Wire, Wedding Pro
- NTTI Sunless Certification
- Norvell Colorology Certified & Master Technician Certification

PUBLICATIONS:

- KY Bride Magazine, 2018
- Her Scene, 2016
- Louisville Bride Magazine, 2014
- Great Day Live! Bridal Show, 2013
- GoArmy & Women's Health, 2025

AWARDS:

- KY Bride Magazine 2022, Hair and Makeup
- Voted Best Makeup Artist (Top 20) expertise.com 2020, 2021
- TOPS Magazine, 2021

Beauty
STUDIOS

EXPERIENCE

2025

FILM & TV

- Win, Place, Love – Directed By Haylie Duff – Costume/Wardrobe Assistant
- Mardi Gras Murders – Lifetime – Hair and Makeup Department Head
- Dance with Death – Lifetime – Hair and Makeup Assistant

COMMERCIAL & EVENTS

- Adidas Postgame NIL Marketing – University of Indiana, Hair and Makeup
- Women's Health, Go Army for Hearst Media – Hair and Makeup
- Oaks & Derby – Unbridled Eve Gala & Derby Red Carpet – Matt Thomas of Parmalee
- RéAL Exotics Campaign by American Beverage Marketing & Red Tag Digital

2024

FILM & TV

- "Dead Man's Wire" – Feature Film – Makeup Assistant
- "Goblin" Feature Film – Hair and Makeup Assistant
- "The Lost Healer" – Short Film – Key Hair and Makeup Artist

COMMERCIAL & EVENTS

- Valvoline Corporate Head-shots & Marketing Material – Hair and Makeup
- Schneider Electric Head-shots & Marketing Material – Hair and Makeup
- Campaign Ad for Ohio Congressman – Hair and Makeup
- Southern Baptist Theological Seminary Video – Hair and Makeup
- NYFW and LAFW Spring/Summer – Lead Hair and Makeup Artist for TheBureau
- WEC Convention – Hair and Makeup for Head shots
- Wantable billboard in NYC – Lead makeup artist

2023

FILM & TV

- "The Queen of the Ring" – Feature Film – Makeup assistant
- Kentucky Pain Specialists commercial – Hair and Makeup

COMMERCIAL & EVENTS

- Fillies & Stallions Celebrity Event – Hair, Makeup, Wardrobe Stylist and PA

2022

FILM & TV

- Into the Wild Frontier – NSP Network – Season 3, 1700s, Key Hair and Makeup
- Psychological documentary for Dr. Monnica T. Williams – Hair and Makeup

COMMERCIAL & EVENTS

- WLKY Women's Expo & Fashion Show – Hair and Makeup
- Fillies & Stallions Celebrity Event – Hair, Makeup, Wardrobe and PA

2020 and 2021

- Indy500 Barstool Sports – Hair, Makeup, and Wardrobe Styling
- Rolling Stone Super Bowl Event – Hair, Makeup, Wardrobe and PA
- Barstool Sports Rough&Rowdy Super Bowl Event – Hair, Makeup, Wardrobe
- *Rebranded to Beauty Studios*

2016 – 2018

- Kentucky Derby Festival Princess Court – Hair and Makeup
- Fillies & Stallions Celebrity Event – Hair, Makeup and Wardrobe Styling
- THEPOINT Runway Show Hair and Makeup
- Fillies & Stallions Celebrity Event

2015

- MAXIM Celebrity MLB All-Star Bash – Hair and Makeup
- WLKY Women's Expo & Fashion Show – Hair and Makeup
- Kentucky Derby Festival Princess Court – Hair and Makeup

2013 – 2014

- YPAS Summer Acting Camp – Airbrush Makeup Lessons for students
- MAXIM Fillies & Stallions Event 2013 & 2014) – Hair, Makeup and Wardrobe

2012

- MAXIM Super Bowl Party | Fillies & Stallions Event – Hair, Makeup and Wardrobe

Jan. 2011 – Faux Finish Studios Established