# ANNABELLE



#### **EDUCATION**

**University of Kent &** Canterbury College: HND & Degree

2017 - 2020

BA (Hons) Visual Arts - 2:1

MidKent College: Diplomas

2013 - 2017

Graphic Design Lvl 3 – D\*D\*D Graphic Design Lvl 2 – Merit ICT Lvl 2 - Pass

Gads Hill School: GCSEs

2008 - 2013Maths - CEnglish - C

## **SKILLS**

Adobe Creative Suite

Photoshop Lightroom InDesign

Illustrator

Editorial Design Typography Digital Illustration Photography Social Media

# **HOBBIES**









# CONTACT

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#### **ABOUT ME**

A creative director with a strong foundation in graphic design and a keen eye for detail. I manage multiple projects, collaborate closely with clients, and oversee social media, editorials, and website content. Skilled in multitasking and problem-solving, I balance creativity with strategy to deliver impactful designs. I am passionate about visual storytelling, I thrive in fast-paced environments and enjoy turning ideas into effective, engaging solutions.

### **EXPERIENCE**

#### **BDPM**

Creative Director: 12.2024 – Present Graphic Designer: 09.2024 - 12.2024

Oversee design projects from concept to execution, managing 100+ clients, social media, editorials, and websites. I lead a team, providing creative direction and ensuring brand consistency. Balance multiple tasks, problem-solve effectively, and deliver high-quality visuals that align with

strategic goals.

#### **Marden Primary Academy**

After School Club Supervisor: 02.2023 - 07.2024

Collaborating with team members, maintaining confidentiality, organising and managing daily tasks, and professional development through training.

#### **Dartford Transmissions & Autocare**

Administration Assistant: 09.2020 - 02.2023

Writing emails, and assisting with the social media accounts.

#### Freelance Designer

03.2018 - 08.2024

Following design briefs. Writing design blogs. Creating artwork, adapting existing designs into multiple formats, content for social media, preparing layouts for a editorials, liasing with clients, and supplying files to production.

#### Seeking the Globe

Social Media Manager & Content Creator: 07.2020 - 12.2020

Travel blogging, designing travel publications, creating content for social media platforms, managing STG social accounts, and creating professional relationships with global tourism companies.

# **WORKSHOPS & PROJECTS**

#### London Fashion Week - Canon

Joined the Canon photographers at London Fashion Week February & September 2016. Connected with fellow photographers and learnt the basics of fashion photography.

#### **Turner Contemporary, Margate**

Participated and ran several art & design workshops for children as well as exhibiting and participation in Michael Armitage's 'Peace Coma' Solo exhibition.