

## **TORI JONES**

West Hollywood, CA 90046

323-896-3394 | Tori\_jon@yahoo.com

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## **PROFESSIONAL SUMMARY**

Creative and fashion-forward Wardrobe Stylist with over a decade of experience working with celebrities, production teams, and fashion retailers. Skilled in wardrobe management, fashion trend analysis, garment maintenance, and on-set support. Proven ability to execute creative visions under tight deadlines and high-pressure environments. Strong leadership and retail business experience with a deep understanding of styling for TV, film, editorial, and commercial projects.

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## **CORE COMPETENCIES**

- Celebrity & Editorial Styling
  - Wardrobe Continuity & Quick Changes
  - Trend Forecasting & Fashion History
  - Garment Sourcing & Fabric Knowledge
  - Client Styling & Personal Shopping
  - Set Etiquette & Production Workflow
  - Retail Operations & Visual Merchandising
  - Team Management & Payroll
  - Budgeting & Vendor Negotiations
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## **WARDROBE & STYLING EXPERIENCE**

## Lead Wardrobe Stylist

Keyshia Cole – National Tour & Appearances | July 2024 – Dec 2024

- Designed and styled all tour and appearance looks for Keyshia Cole across TV, red carpets, and live performances
- Collaborated with glam team and creative directors to deliver cohesive visual branding
- Oversaw wardrobe fittings, sourcing, custom looks, and quick changes on tour
- Maintained detailed outfit tracking for continuity across multiple media appearances
- Worked directly with celebrity stylists and designers to pull high-fashion and streetwear looks

## Wardrobe Assistant

Tyler Perry Studios – Atlanta, GA | May 2022 – Present

- Maintained wardrobe continuity and supported fittings for TV and film productions
- Performed alterations, steaming, laundering, and repairs for all garments
- Collaborated with costume designers and stylists to meet visual goals
- Created mood boards and handled clothing inventory and documentation

## Freelance Stylist

Nickelodeon / Viacom | 2015 – 2019

- Styled talent for Kids' Choice Awards, Party City Commercials, Game Shakers Promo, and other major events
- Worked with designers, glam teams, photographers, and production crew
- Created cohesive looks aligned with each production's theme and talent branding
- Attended fashion shows and kept current with market and designer trends

## Wardrobe Stylist

#### VH1 – Basketball Wives LA | 2014 & 2015 Seasons

- Managed a 5-person wardrobe, wigs, and makeup team
- Oversaw fitting sessions, wardrobe continuity, and high-pressure quick changes
- Worked with creative producers to ensure accurate visual storytelling

#### Wardrobe Stylist

##### Today's Black Woman Magazine – Los Angeles, CA | 2014

- Styled cover shoots and editorial spreads
- Organized and prepped wardrobe, accessories, and looks for photography

#### Production Assistant (Wardrobe Support)

##### Mozell Entertainment – Los Angeles, CA | 2011 – 2013

- Supported costume and production teams during shoots
- Handled wardrobe prep, script distribution, and talent coordination

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## **FASHION RETAIL EXPERIENCE**

#### Founder & Creative Director

##### Hype Sunset – Los Angeles, CA | April 2019 – Present

- Launched and operate a successful streetwear and sneaker boutique
  - Curate merchandise, manage inventory, and style in-store visuals
  - Offer personal styling services to VIP clients and walk-ins
  - Oversee payroll, marketing, vendor relationships, and store staff
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## **EDUCATION**

Diploma

University of Phoenix — June 2024

High School Diploma

Fairfax High School — 2006