

# Madison Colmyer

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## EXPERIENCE

### **Model** —(Fashion, Runway, and Editorial)

July 2023–now

- Signed with NYMMG (New York Model Management Group) as of early 2024
- Attended the Coco Rocha Model Camp in 2023 for advanced runway and posing training
- Featured in Maxim Magazine, showcasing editorial modeling work
- Walked in major runway shows including Miami Swim Week, New York Fashion Week, Vegas Swim Week, and Los Angeles Swim Week

### **UGC/ Content Creator** - Fashion and Beauty Content Creator

March 2021- now

- Secured collaborations with fashion, swimwear, and lifestyle brands, producing high-performing Instagram Reels, Stories, TikToks, UGC ads, and testimonial content.
- Specialized in creative direction, mood boards, and branded storytelling.

### **Executive Producer / Model Coordinator** — *Fashion Show*

*Fashion Furious, 2025–Present*

- Oversaw casting and coordination of models for the runway.
- Managed event production timelines and collaborated with creative, styling, and makeup teams.
- Coordinated backstage operations to ensure smooth show execution.

### **CMO (Chief Marketing Officer)** - Fashion Production Company

*Fashion Furious, 2025–Present*

- Helped produce and coordinate models for the first show, which was a major success.
- Following the event's success, co-acquired the LLC and transitioned into the CMO role.
- Manage social media presence, partnerships, and promotional outreach, leveraging years of experience in content creation and marketing.

## SKILLS

Creative Direction

Multitasking

Time management

Self motivated

Digital marketing

Organized

Innovative and detail oriented

Positive mindset

Entrepreneurship

Charismatic personality

## AWARDS

**Dean's List:** My freshman year of college I made the Dean's list for showing academic excellence.

**MMB:** Managing Market Builder in my company is the first big leadership rank that takes time, patience and consistency. This required me to be there for my team 24 hours a day to help them reach their goals as well as my own.

**Top 10 In the Nation:** During a shortened period of time I had made the top 10 in the nation for collectively pulling in the most VIP's which are recurring customers in my networking

## Brand Ambassador/Affiliate Marketing

March 2021– now

- Promoted fashion, beauty, and lifestyle products across multiple platforms to increase brand awareness and drive sales.
- Partnered with affiliate programs, utilizing promo codes and tracked links to contribute to revenue growth.
- Skilled in tools such as Shopify, Printify, Canva, Adobe Lightroom, and CapCut to support content creation and campaign execution.

marketing business.

### LANGUAGES

English

## Brand Manager

April 2025– now

- I work alongside a fashion/ beauty/lifestyle photographer to support client acquisition and retention. Responsibilities included sourcing and securing clients, managing email communications, developing mood boards, providing creative direction, and occasionally producing promotional content.
- I also would help when it comes to behind the scenes content, posting on studios socials and helping edit the teasers.

## SALES AT MONAT GLOBAL INC. — *Network marketing/Influencer*

March 2021 - march 2023

- Worked as an independent contractor in charge of helping over 100 personal clients
- Onboarded and trained over 50 people to my team, teaching them how to be successful in their business while also maintaining my own.
- Created weekly content for promotions and sales going on
- Developed daily content ideas for new ways to bring in clientele
- Hosted sales training calls, team workshops, and helped with large events.
- Utilized canva to develop infographics about products, product benefits, perks of joining my team, how to achieve their specific goals, etc.
- Networked with over 100 Women from all over the U.S everyday

### EDUCATION

**Pinelands Regional High School, Little Egg Harbor, Jersey —  
*Highschool Diploma***

September 2016 - May 2019

**Rowan University, Glassboro, NJ — *2 years completed***

September 2019 - March 2021

I studied Law and Justice at Rowan University for two years and wanted to change my major to Fashion. I was in the process of switching to FIDM in Los Angeles after getting accepted, but it was difficult for me to manage with the pandemic.

**Rowan College of South Jersey, Sewell, NJ —**

January 2021-

- Took a Merchandising, Marketing and Photoshop class at this campus while still taking my major's classes on the main campus.