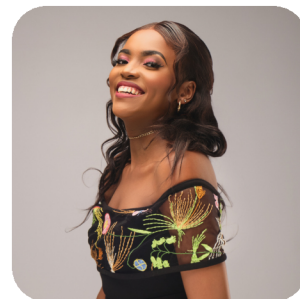


# OLERATO MARIA MTSHWENI

MEDIA CONTENT CREATOR



## CONTACT

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## SUMMARY

Creative media practitioner and model with growing expertise in photography, videography, and content creation. Skilled in visual storytelling, on-camera presentation, and behind-the-scenes production. Experienced in working with creative teams to develop engaging digital content for brands and social platforms. Passionate about blending artistic direction with technical skill to produce impactful media.

## SKILLS

### PROFESSIONAL

- Basic photography and Videography
- Beginner-level editing
- Content creation for social medial platform
- Website development
- Modelling & creative expression
- Time Management

## EDUCATION

- **CHARLTON VOS COLLEGE**  
National Senior Certificate  
2018
- **TSHWANE UNIVERSITY OF TECHNOLOGY**  
Postgraduate Diploma in Animal Science  
2024
- **TRAINING FORCE**  
National certificate in Business Analysis and Support  
2024
- **YOUTH EMPLOYMENT SERVICE**  
Entrepreneurship, Digital and work readiness development  
2025

## WORKING EXPERIENCE

### YOUTH CONTENT COLLECTIVES (YCC)

**content creator & media trainee** | Aug 2024- July2025

- Participated in an intensive creative leadership programme focused on media, content creation, and storytelling
- Produced digital content including videos, social media posts, and short-form documentaries
- Developed skills in scriptwriting, filming, photography, editing, and pitching ideas to clients
- Collaborated with a team of young creatives to conceptualize and execute media campaigns
- Gained experience both behind and in front of the camera
- Applied storytelling to promote community issues like environmental sustainability and animal welfare

### TAKE 77 STUDIO

**Media assistant** | 2024

- Captured and edited high-quality video and photo content for events, brands, and creative campaigns
- Assisted in pre-production tasks including planning, storyboarding, and creative direction
- Operated cameras, lighting, and audio equipment during shoots
- Created engaging visual content for digital platforms and social media
- Collaborated with clients and the creative team to meet project goals and deadlines
- Contributed to growing the studio's visual identity through innovative storytelling

### VARIOUS BRANDS & CREATIVE PROJECTS

**Model & Creative collaborator** | 2019- recent

- Modeled for fashion campaigns, beauty brands, and creative shoots
- Helped conceptualize and execute shoots from both sides of the camera
- Contributed to content planning and brand visuals
- Collaborated with photographers, stylists, and makeup artists to bring visual concepts to life.