

Vicente Gonzalez - Creator
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[@vicho.gnza](#)

Creator Portfolio





Meet the creator

Hello, I'm Vicente

I'm Vicho Gonzalez, a seasoned traveler, content creator, and fashion enthusiast. Through social media, I've explored the world and collaborated with top brands, capturing unforgettable moments in daring locations. Blending travel and fashion, I create captivating content that resonates with my audience, earning recognition for my creativity and professionalism.



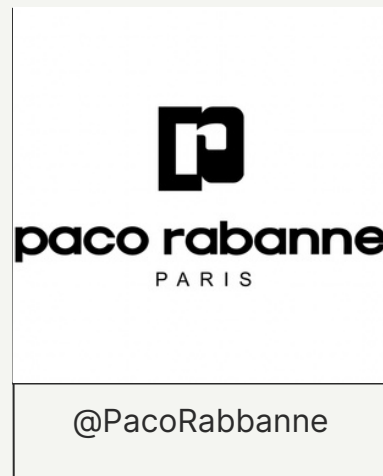
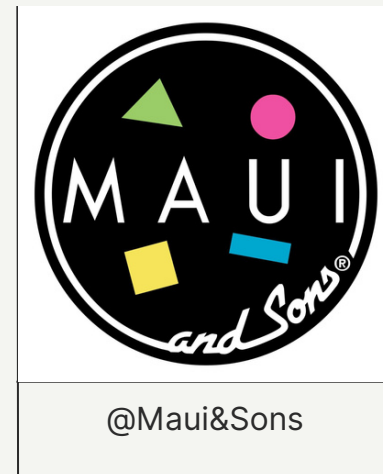
7M audience reach

I've been creating for about 3 years and have accumulated over 1.2 Million followers on my social channels. This allows me to put your brand in front of hundreds of thousands of viewers with every post I share.

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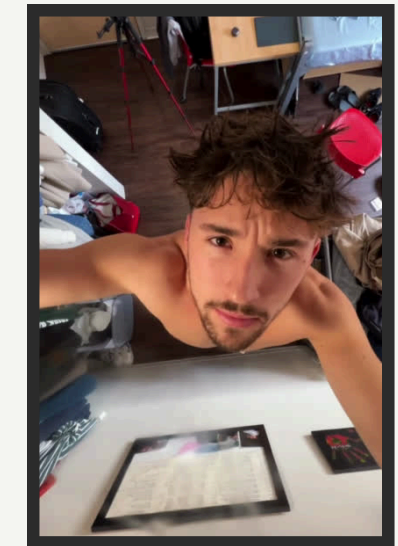
Brands Portfolio

Previous content & brands deals

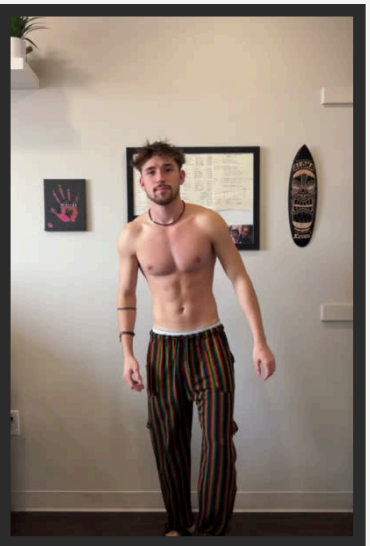


Brands Portfolio

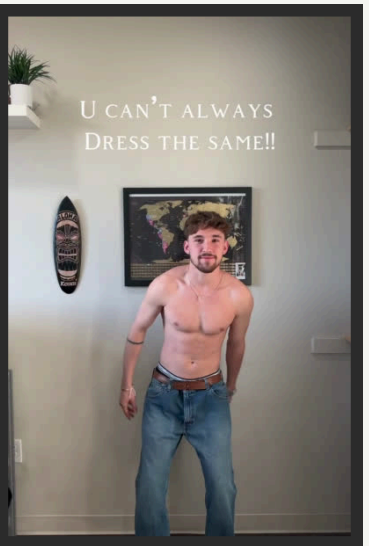
The content I create is...



Winter collection X
Tommy Hilfiger



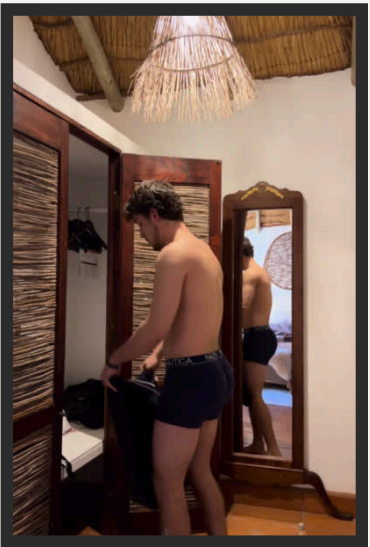
Summer collection
x Maui&Sons



H&M and Zara outfits



Zion Glamping hotel
United States



Noi Hotel / Chile



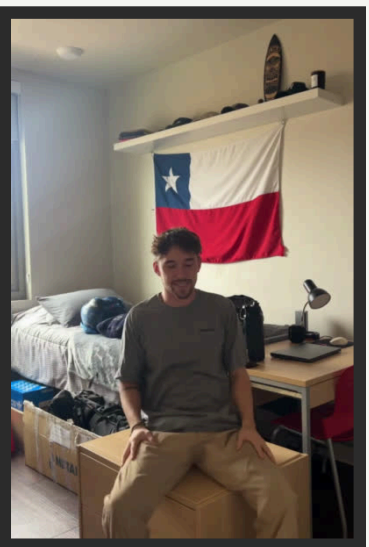
Chai Lai Orchid
hotel | Thailand



Airalo Collaboration
travel blogs



Maui&Sons Experience



Camping blogs

A few key stats

Impressions
700K



Shares & saves
7.2k

Followers
1.1M

Reach
7M



@vichognzza

| EMAIL | TIKTOK

1.1M
followers

60%
women

14%
engagement
rate

500k
monthly
reach

TikTok Demographic

60%

Woman Followers

18 - 24

Years Old (69%)

25 - 34

Years Old (21%)

Audience Located

65% Chile

12.2% Argentina

11.4% Mexico

Target Audience

Fashion, Travel, Healthy
Lifestyle, Inspiration,
creativity, sports, tips.

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85k
followers

75%
women

9.5%
engagement
rate

150k
monthly
reach

Instagram Demographic

75%

Woman Followers

18 - 24

Years Old (56.2%)

25 - 34

Years Old (27.7%)

Audience Located

86.3% Chile

4.4% Mexico

1.5% Peru

Target Audience

Fashion, Travel, Healthy
Lifestyle, Inspiration,
creativity, sports, tips.

Services

Fashion Modeling and Outfit Styling:

Specializing in fashion modeling and outfit styling, I create visually captivating content on social media to showcase the latest trends and styles. I collaborate with brands to spotlight their products effectively.

Content Creation and Hotel Traveling:

As a content creator and hotel traveler, I curate immersive experiences by highlighting premier hotels and their unique offerings. Through stunning visuals and engaging narratives, I position establishments as sought-after destinations.

Communication and Service Vlogging:

Combining communication and service vlogs, I create dynamic content that authentically showcases products and experiences. Leveraging my passion for travel and service promotion, I attractively promote brands through compelling narratives.

Destination Photography and Storytelling:

I capture breathtaking locations and experiences worldwide, creating compelling visuals and storytelling content. I provide brands and destinations with captivating content that showcases their unique offerings and inspires wanderlust among my audience.

Case Studies

Chai Lai Orchid

150k
Reel Views

24k
Reel Likes

2k
Reel Shares &
Saves

this video was created to highlight my experience at Chai Lai Orchid Elephant Sanctuary. Since its posting, the video has garnered over 300,000 views between TikTok and Instagram and received overwhelmingly positive feedback from viewers. It serves as a testament to the sanctuary's impactful work and the unforgettable experiences it offers.

