

TAMMIE PETERSON

Media Professional/Photographer
Marketing Associate



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💻 <https://staffmeup.com/profile/tammiepeterson?ne=1>

📍 Atlanta, GA

EDUCATION

Linda Burns P.A. Academy
August 2023

Strayer University, Marketing

Univ. of Phoenix, MBA

EXPERTISE

Photography

Set Production Terms

Content Creation

Casting Recruitment

Marketing/Social Media

Talent Assistant

ASSOCIATIONS

WIFTA-Women in Film &
Television Atlanta

GPP-Georgia Production
Partnership

Experience

2009- Present

● **PHOTOGRAPHER -Atlanta, GA**

Event, Portrait, Red-Carpet & Press Photographer with 20 years of experience as a Photographer in a Media and Entertainment capacity. Photography Contributor for **Heart of Hollywood Magazine**.

Photography /BTS Highlights:

- **2025 Bokeh Photo Summit "Beauty Team"-BTS/Content Creation**
- **LA Paley Fest -The Cast of "Abbott Elementary"**
- **MSNBC Presidential Democratic Debate 2019**
- **Miss Universe Pageant 2023**
- **NAACP IMAGE AWARDS RED CARPET 2020**
- **Soul Train Music Awards 2017 & 2015**

● **BET Awards 25th Anniversary Show-Los Angeles** **TALENT ESCORT**

Guiding the BET Award Pre-Show Performers to Red Carpet Walks and Presenters to and from different locations (Car Arrival, Check-In, Credentials Table, Trailor and Stage) at the annual live award show. Also worked with the Production Team to ensure the show runs smoothly and on-time.

NABA Conference 2025-Las Vegas, NV

DRONE PHOTOGRAPHER ASSISTANT/SET PHOTOGRAPHER

Supported in the planning, operating, and managing aerial photography or videography sessions with the logistical, technical, and sometimes creative tasks to ensure smooth drone shoots. Assisted with identifying and assessing shoot locations for accessibility, safety, and visual appeal. as a visual observer to help maintain line-of-sight with the drone and ensure its flying safely.

● **EQUIPMENT AND SOCIAL MEDIA SKILLS**

Nikon 5600 & Nikon Z50 (Mirrorless), LENS: 24-70mm, 85mm, 50mm, 35mm, 18-105mm, 55-200mm, 18-70mm. Speedlights, Mag Mod Diffuser, Backdrop Stands, Soft Box Lighting, Backdrops a& Wireless Remotes, Flash Triggers, Westcott and Godox Lighting. Internet savvy & highly familiar with ALL social media and content creation.

ONLINE ARTICLE LINKS

<https://voyageatl.com/interview/meet-natalie-cody/>

<https://canvasrebel.com/meet-tammie-peterson/>

<https://kavyar.me/tammiepeterson>

Casting Recruiter– Lighthearted Productions– **“READY TO LOVE”** (Season2).

Recruited professional singles 30–50 years of age for an Atlanta–based dating series from Will Packer Media and Lighthearted Entertainment by spending time in the Atlanta metro area engaging with people face to face by interviewing and screening successful singles looking for an authentic relationship.

Casting Assistant– Cornwell Productions **“2018 Torrid Model Search”** (Alpharetta, GA) at Northpoint Mall. Interviewing and engaging with many women for the 2018 Face of Torrid to represent their brand, at a huge casting call. Also, worked in the capacity of Photographer.

Talent Recruiter–MTV Casting, Doron Ofir Casting Popular Production **“Friends Zone” Season 5–2013**. Responsible for recruiting individuals by interviewing interested and qualified candidates between the ages of 18–25 years old regarding a love interest and pitching the show. Compiling information on clients through a database and communicating with Casting Producer. Conducted outreach to acquire the best candidates.

Music Talent Recruiter– IMAX TV.net Atlanta, GA 2014. Recruiting music talent (Rappers and Singers) for a Free music talent competition of **“The Mixtape Cypher”**. Promoting the network by working at celebrity events and **Jay–z and Beyonce’s On The Run” Tour**.

STAND-IN EXPERIENCE

- NBC Pilot **“Revolution”** for Actress Maria Howell
- BET’s **“Being Mary Jane”** for Actress Gabrielle Union
- STARZ Network **“Survivor’s Remorse”** for Actress Tichina Arnold
- FOX Network Show **“The Gifted”** for Actress Frances Turner
- Netflix Show **“Insatiable”** for Actress Carly Hughes
- Apple TV Plus series **“The Last Days of Ptolemy Grey”** for Pamela Williams
- ABC show **“Queens”** for Precious Way (Jojo Harris)
- ABC show **“Will Trent”** for Sonja John (Amanda)

TALENT/PRINCIPAL ROLES

- Children's Healthcare of Atlanta-Actor/Performer (Doctor) for **"Strong for Life"** website
- Staybridge Suites Hotel-Actor/Performer (Hotel Employee) for their Internet Social Series
- Holiday Inn Express-Actor/Performer (Business Traveler & Hotel Associate), Lifestyle Print Shoot
- Delta Airlines Corporate Video-Passenger on plane
- Coca-Cola Corporate Internal Video for **"Smartwater"** (Woman at the Spa Resort)
- Tennessee Valley Federal Credit Union Commercial- Business Woman
- [LinkedIn](#) Docu-series Commercial (Pulse Films)-Housewife and Job Seeker
- Northpoint Church **"Upstreet"** series-"Release Your Inner Child"-Business Executive
- TV One Network **"Uncensored"**-Tyrese Gibson (Re-enactment role of Casting Director for Tyrese's commercial audition for Coca-cola soft-drink commercial)

VOICE-OVERS

Kohl's Dept. Store Christmas Commercial Radio One
Atlanta King and King Attorney Bankruptcy Radio One
Atlanta Gallery at South Dekalb Mall Christmas Commercial Radio One
Atlanta Biosphere Medical Fibroids Radio One
Atlanta Urban Singles Dating Website Radio One
Atlanta Just Loafin Restaurant Female voice Radio One-Atlanta

LINK TO VOICE-OVER DEMOS

<http://www.voiceoveruniverse.com/profiles/profile/show?id=1e2hb2zs35sy7&from=fb>

LINKEDIN PROFILE

www.linkedin.com/in/tammie-peterson-107700318