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legacyexpeditions.com (Company)
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(Company)

Top Skills

Pre-production
Post Production Management
Logistics Management

Languages

Spanish (Professional Working)

Honors-Awards

27th Annual Awards for Publication
Excellence Recipient
General Excellence- Print & Internet
57th Grammy Awards Program Book
2016- Maggie Awards Winner
2018 Apex Grand Award Winner-
60th Grammy Awards Program
Guide

Publications

Mazar-e Sharif: The First Victory of
the 21st Century Against Terrorism
Official NASCAR Hall of Fame
Yearbook 2010, 2011, 2012, 2013,
2014
Broward County 100 Centennial
Official 54th, 55th, 56th, 57th, 58th,
59th, 60th & 61st Annual GRAMMY
Awards Publication
Official American Music Awards
Show Guide

Kristian Krempel

4X World Records Teammate of "Triple 7" | Licensing | Film Producer
| Sponsorship Sales & Activations | New Business Development
Tampa, Florida, United States

Summary

From the Grammy Awards to Antarctica, NFL Stadiums to remote jungles, I specialize in projects where precision, scale, and impact matter. I thrive at the intersection of adventure, brand building, and narrative-driven experiences — creating campaigns that generate measurable results, global visibility, and lasting audience engagement.

Key strengths:

Strategic partnerships & sponsorships
Film & content production (documentary, feature, experiential)
Global project management & logistics
Cause-driven campaigns & veteran-focused initiatives
Revenue generation & earned media amplification

Experience

Legacy Expeditions

Chief Business Officer/Film Producer
June 2022 - Present (3 years 3 months)
Tampa, Florida, United States

- Legacy Studios is a collective endeavor committed to the profound task of chronicling the raw, unfiltered experiences of our veterans through the lens of extreme adventure —debuting with "Drop Zone Everest", honoring the fallen of Extortion 17.
- Became the 1st in history to skydive in all seven continents in 7 days, setting 4 World records with "Triple 7: They Said It Could Not Be Done" extreme adventure film.
- Developed, executed, and sold sponsorship and funding strategies, raising the entire budget of \$2.5M+ from veteran-owned companies.

- Maintained creative vision and storytelling consistency across diverse global locations from Antarctica, Santiago, Miami, Barcelona, Cairo, Abu Dhabi, and Perth with a combined time of 164 hours.
- Crafted a national theatrical release and streaming distribution plan across OTT platforms, including Amazon, Apple, and Netflix.
- Secured earned media coverage, generating \$4M in publicity that translated to raising \$7M+ for Gold Star families.

Legacy Digital

Founder

October 2024 - Present (11 months)

Fort Collins, Colorado, United States

- Founded Legacy Digital to help veteran-owned businesses by providing free training to the 2.3M veteran entrepreneurs.
- Created the first private-public partnership with veteran business outreach centers offering free digital marketing training and support for veteran-owned businesses.
- Turned "free training" into a powerful growth engine, a creative gateway that positions Legacy Digital as the trusted platform for all veteran-owned businesses.
- Produced high-impact content strategies from cinematic brand storytelling to veteran-focused video series that spotlights service-driven values and attract loyal customers.

Revolutionary Telehealth

Strategic Advisor

December 2024 - Present (9 months)

Colorado Springs, Colorado, United States

- Spearheaded the launch of Revolutionary Telehealth, leveraging a unique team of elite professionals.
- Developed and executed innovative marketing strategies, resulting in a 30% increase in brand awareness.

- Analyzed market trends to inform strategic planning, enhancing product development, and campaign effectiveness.
- Developed and executed a comprehensive go-to-market strategy for a new telehealth service, including website launch and service rollout.

Presidencia de la Nación Argentina

Communications Director 2023 Argentina Presidential Campaign

April 2023 - January 2024 (10 months)

Buenos Aires Province, Argentina

- Preparing the candidate for international interviews, press conferences, and other media appearances.
- Handling crisis communication and managing potentially damaging news stories while keeping pressure on opponents.
- Creating compelling content for the campaign website, social media, and other digital channels.
- Worked closely with the campaign manager and other departments to ensure that all communication efforts are aligned with the campaign's overall goals and reinforce the core message

FX Group, LLC.

Founder

February 2002 - May 2020 (18 years 4 months)

Los Angeles Metropolitan Area

- Founded FX Group, a pioneering licensing marketing sales partner for iconic live sports & award shows, including the NFL, NASCAR, Grammy, Emmy, and Country Music Award shows.
- Spearheaded the GRAMMY licensing program, generating \$22M in new revenue through strategic brand partnerships with consumer non-endemic brands such as Gucci, Moët, etc.
- Transformed the "Grammy Pre-Show Ceremony" into a multi-platform experience, enhancing audience engagement and monetization.

- Innovated revenue streams by repackaging event assets such as event tickets, pre-show parties, advertising inventory for the consumer market, and establishing a fresh customer base.
- Led The Recording Academy initiative to expand the Grammy brand internationally, forming partnerships with the BRIT Awards, Juno Awards, and DIMA's Dubai International Music Awards.

Pinstripe Productions, LLC.

Executive Producer

April 2018 - October 2019 (1 year 7 months)

Tampa, Florida, United States

Pinstripe Productions (NY Yankees) is a Florida-based film production company founded by feature film veterans Robert Molloy-Steinbrenner, Kristian Krempel, and Joseph Restaino to bring film production back to the Tampa Bay area.

- Spearheaded the creative and strategic direction for feature films, ensuring alignment with industry standards and audience expectations.
- Managed top-level budgets and financing for projects, including the successful \$6M feature "Fear of Rain," enhancing operational efficiency.
- Negotiated distribution partnerships, expanding the company's reach in both domestic and international markets.

Sports Media Group

Partner

August 1996 - February 2002 (5 years 7 months)

Atlanta, Georgia, United States

- Spearheaded the exclusive sales and marketing strategy for major golf and yachting events, enhancing brand visibility.
- Developed and managed sponsorship packages for the "Anderson Consulting World Championship of Golf" and other events, driving revenue growth.
- Collaborated with event organizers to optimize advertising and commercial TV inventory, resulting in increased audience engagement.

International Management Group- IMG

Assistant Director of Latin America | ATP Professional Tennis
Tournament Director

May 1993 - February 1997 (3 years 10 months)

Lima, Peru

- Established IMG's presence in South America by launching the first professional ATP tennis tournament in Lima, Peru.
- Secured and negotiated the tournament site, ensuring compliance with ATP Tour standards and approvals.
- Oversaw the construction and design of a world-class tournament venue, including hospitality and VIP areas.
- Drove sponsorship sales and partnerships, securing "Samsung" as the title sponsor for the inaugural event.
- Managed tournament operations, including player draws, prize money distribution, and trophy presentations in coordination with ATP Tour officials and player representatives.
- Recognized as the youngest ATP Tournament Director in ATP history, setting the tone for my career as someone who gets the job done.

Education

University of Florida

Bachelor of Applied Science (B.A.Sc.), Mass Communication, General
Business- Finance · (1988 - 1992)