



## Kemesha Salmon

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■ kemeshaskommunity.org | ■■ Both Sides of the Bed with Kemesha Podcast

### Professional Summary

Entrepreneur, nonprofit founder, and podcast host with nearly a decade of experience in business ownership, community leadership, and youth advocacy. Founder of Kemesha's Kommunity, a safe haven for children and families, and owner of TP Toys, a family-centered business. Creator of \*Both Sides of the Bed with Kemesha\*, a podcast that inspires through real conversations on love, healing, and personal growth. Skilled at building partnerships, developing impactful programs, and using storytelling to empower others. Known for bridging the gap between community needs and innovative solutions, and for championing youth voices and family wellness in Westchester County.

### Experience

#### Founder & Executive Director

Kemesha's Kommunity Safe Haven Youth Center – New Rochelle, NY (2017 – Present)

- Founded and lead a 501(c)(3) nonprofit dedicated to youth mentorship, tutoring, and workforce development.
- Designed and launched community programs such as Breakfast Club, Birthday Buddy, Homework Kit drives, and summer youth employment.

- Serve 500+ youth and families annually through direct programming and resource distribution.
- Secured partnerships with schools, city officials, and organizations including the New Rochelle Police Department and local Girl Scout troops.
- Oversaw fundraising and grant efforts, successfully growing programs with the support of donors and volunteers.
- Provided consistent leadership and mentorship to volunteers and staff, creating a strong culture of service and empowerment.

## **Owner**

TP Toys – New Rochelle, NY (2015 – Present)

- Established and manage a local toy store providing inclusive, educational, and sensory-friendly products for children and families.
- Expanded brand awareness through rebranding, marketing, and community engagement events.
- Built a reputation as an advocate for autism awareness and inclusive play, inspired by personal journey raising a son with autism.
- Partnered with local schools and community groups to provide resources and donations to children in need.
- Maintained business resilience through changing retail trends by adapting services and leveraging community relationships.

## **Podcast Host & Creator**

Both Sides of the Bed with Kemesha (2025 – Present)

- Host of a podcast focused on relationships, family, and self-growth, highlighting authentic and healing conversations.
- Produce and promote weekly episodes across multiple platforms, including Spotify, Apple Podcasts, and YouTube.
- Interview therapists, authors, and community leaders to explore topics such as marriage, grief, self-worth, and personal empowerment.
- Built an engaged audience across social media platforms through original content, quotes, and interactive discussions.
- Developed a structured content calendar, growing the podcast into a multi-episode platform with dedicated listener engagement.

## **Leadership & Board Service**

- Government Board Member (2 appointments) – contribute to community decision-making and policy discussions.
- Mentor-in-Blue Program, New Rochelle Police Department – collaborator supporting youth mentorship.
- Frequent public speaker on family, entrepreneurship, women's empowerment, and community leadership.

- Collaborator with city leaders, educators, and local organizations to strengthen youth development and safety initiatives.

## **Education**

Monroe College – Pursuing B.A. in Human Services

Concentration: Clinical & Counseling Track

## **Skills**

- Nonprofit & Program Development
- Public Speaking & Storytelling
- Podcast Hosting & Media Production
- Youth Mentorship & Advocacy
- Community Partnerships & Leadership
- Strategic Brand Development
- Fundraising & Grant Writing
- Event Planning & Coordination
- Social Media Strategy & Engagement
- Program Evaluation & Impact Measurement