

DeAndre Johnson

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PROFESSIONAL EXPERIENCE

PHOTOGRAPHER

JAN 2024 – CURRENT

The Ignorant Noodle

Columbus, GA

- Captured high-quality images for commercial clients, utilizing advanced lighting techniques and digital photography equipment to achieve consistent brand standards.
- Proficiently edited and retouched images in Adobe Photoshop and Lightroom, ensuring consistent color palettes and high-quality deliverables.
- Collaborated effectively with clients, models, and other professionals to execute photo shoots and meet deadlines.
- Managed and maintained a diverse range of photography equipment, ensuring optimal performance during all shoots.
- Capture BTS for the comedian CP during a stand up comedy show.
- Capture BTS for “I Can Do It Too” by Slimeroni and “Trailride Love” by Tyrus Turner music videos.

MEDIA PRODUCTION

MAY 2018 – CURRENT

The Ignorant Noodle LLC

Columbus, GA

- Organize and facilitate logistics for an entire world tour of interviewing black business owners and entrepreneurs.
- Edited majority of the videos posted on the Ignorant Noodle youtube channel (158 videos)
- Writes script, contests and interview questions
- Records interviews of guest, musical or other famous or public personalities, and edits interviews
- Sets up equipment for broadcasts and promotions at station remotes
- Reached out, booked, and conducted interviews with local talents from Phenix City, Alabama; Columbus and Atlanta, GA.
- Published in BLACK Magazine, I Am Hip Hop Mag, HUE Magazine, and Love Yourself Magazine
- Curate, research, design, and write blog posts on topics relevant to the readership blogs for The Ignorant Noodle
- Research, write, edit and proof branded content for use across all media, both traditional and digital platforms
- Write both promotional and entertainment comics for The Ignorant Noodle.
- Created multiple shows, cartoons, commercials, and short films.
- Written and produced multiple promotional comics and commercials for small business owners such as: electrician; upcoming rapper; swim instructor, an organic soap maker, swiminstructor; a personal trainer; a personal chef; comedian.

PRODUCTION ASSISTANT

MAR 2025 – MAR 2025

GRACO

Columbus, GA

- Assisted in setting up and breaking down equipment for national commercial and web campaign
- Collaborated with producers, directors, and crew to ensure smooth operation
- Problem-solved on-set issues and proactively identified potential problems
- Detail-oriented and adept at multitasking in fast-paced environments
- Maintain production requirements assistant director of photography and take BTS pictures for entire set.

PRODUCER

NOV 2019 – MAY 2023

GRAY MEDIA

Columbus, GA

- Leading in writing and production for multiple newscasts at timeshots for morning, news, and evening shows for multiple channels (WTVN, WCTX, WLTX)
- Assist in creating and establishment of the first 4PM news cast in Columbus, Georgia.
- Monitor news feeds, including searching social media and engaging with reporters, to gather and evaluate relevant news and information.
- Collaborate with news director to select and prioritize content.
- Coordinate with and support management and all production staff to maintain editorial standards for newsgathering and coverage on broadcast and cable platforms.
- Perform research on local, national and international affairs to stay updated with current events
- Ensure the accuracy and timeliness of on-air content
- Communicate with the studio crew and anchors while on-air