

Ha'yah Hassan

Clarkston, GA 30021
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Skills

- Runway shows
- Commercial modeling
- Brand collaborations
- Fashion show preparation
- Product promotion
- Still photo modeling
- Personal grooming

Dynamic and versatile Model with extensive experience in commercial modeling and brand collaborations, notably with Allie Katz Promotions. Excelled in engaging audiences and promoting brand loyalty through innovative product promotion and personal grooming. Proven track record of enhancing customer satisfaction and securing repeat bookings, showcasing exceptional communication skills and adaptability.

Work History

Model

Allie Katz Promotions, Atlanta

March 2021 - Current

- Promoted products and services by posing for commercials, live shows, and photo shoots.
- Remained focused, motivated and professional throughout long shoots and events.
- Secured repeat bookings through outstanding professionalism and versatility.
- Adapted quickly to changing environments for continued professionalism under pressure.

Model Ambassador

Promotional Market, New York, NY

July 2017 - March 2020

- Approached strangers and interacted in natural conversation with goal of developing brand loyalty.
- Communicated product information with confidence and educated consumers about company.
- Engaged, educated, and befriended customers to deliver amazing shopping experience.
- Showed understanding of customer's personal style and preferences when offering product advice.
- Greeted customers warmly and pleasantly answered inquiries.
- Maintained knowledge of current promotions and product features.
- Demonstrated products to customers to illustrate features, advantages and benefits.

Brand Ambassador

Hot Hair Magazine, Buffalo, NY

February 2002 - June 2011

- Showed understanding of customer's personal style and preferences when offering product advice.
- Approached strangers and interacted in natural conversation with goal of developing brand loyalty.
- Provided exceptional customer service to drive satisfaction.
- Demonstrated products to customers to illustrate features, advantages and benefits.
- Collaborated with marketing team to create and implement promotional campaigns.
- Maintained accurate records of promotional events and customer interactions.
- Designed, filled, and arranged eye-catching product floorsets to increase sales.