


GABRIEL VIANA PRAZERES

CONTACT

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- São Paulo, Brazil
-  Gabriel Viana Prazeres

EDUCATION

CÁSPER LÍBERO COLLEGE 2022 - 2025

- Bachelor's Degree in Advertising

COLÉGIO JARDIM SÃO PAULO

- High School Diploma

SKILLS

- Communication
- Teamwork
- Storytelling
- Adaptability
- Microsoft Office
- Canva
- Trello

COURSES

- Theater Course - Oficina dos Menestréis
- "Ser Líder" - Instituto Emerson Feliciano
- "Protagon" - Wendell Carvalho
- Disney College Program

LANGUAGES

- Portuguese: Native
- English: Advanced
- Spanish: Basic

Passionate about creativity, entertainment, and building real connections between brands and people.

PROFESSIONAL EXPERIENCE

Prefeitura de Guarulhos

CURRENT POSITION

Communications Assistant

- Responsible for creating, planning, and producing content for the City Hall's social media platforms, including photo/video capture, creative ideation, and audience engagement. Contributed to strengthening institutional communication and public engagement.

Cast Member Disney College Program 24/25

Walt Disney World Resort, Orlando – Merchandise

- Completed the Traditions training program, focused on Disney's culture of excellence.
- Responsible for customer service, store organization, shopping guidance, and upholding standards of presentation and service.
- Developed skills such as effective communication, adaptability, attention to detail, and high-quality service in a multicultural environment.
- Gained international experience and improved English proficiency and customer experience skills.

Dguests

Marketing Intern | 2024

- Managed relationships with clients (B2C) and business partners (B2B), providing direct communication and support to ensure satisfaction and strengthen partnerships. Developed marketing strategies to enhance customer experience and optimize business relations.

Gabriela Rodrigues Advocacia

Social Media | 2023

- Content management and engagement on the company's social media

A Expressão 5

Marketing Intern | 2022 – 2023

- Worked on marketing campaigns, social media strategies, and partnerships. Responsible for creating visual content, managing digital strategies, customer service, and influencer collaborations.

Tip Visual

Administrative Intern | 2022

- Administrative Assistant
- Printing Assistant
- Customer Service