

FASHION PORTFOLIO

01

A collection of the most notable works

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Hi there!

I'm Shamna Jamaludeen, aspiring fashion business student with a strong background of working in fashion industry for five years as a model & stylist. I'm a career driven & hard working individual who isn't afraid to face any challenges. Throughout my studies, I've developed a strong foundation in fashion merchandising and digital marketing strategies. I believe fashion is an art that allows people to express themselves in unique & creative ways. And that's what I love about it.



Background

Experience

Travel & Lifestyle Influencer

Luxury hotels and Brand collaborations (2020 - present)

Fashion Model

Commercials, Print Ads (2019 - 2023)

Freelance Fashion Stylist

Commercials, Print Ads (2016 - 2019)

Education

MA International Fashion Business

University of East London, United Kingdom (2024 - present)

Bachelor of Business Administration

University of Madras, Chennai, India (2018 - 2021)

Diploma in Fashion Designing

Vogue Institute of Arts & Design, Bangalore, India (2014 - 2015)



Featured Works







2022 2023

My Notable Styling Projects

Some of the styling & designing works done by me



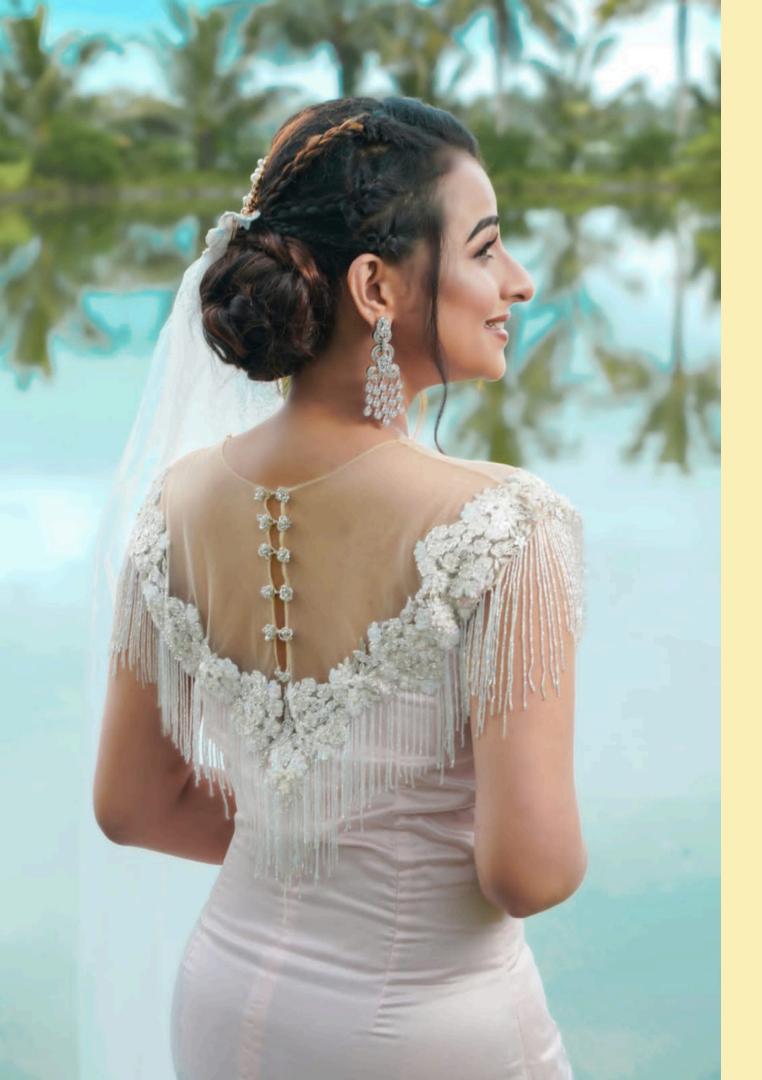




My Styling project

JANUARY - 2023

This evening party inspired look styled & modeled by myself received accolades for its creative concept.



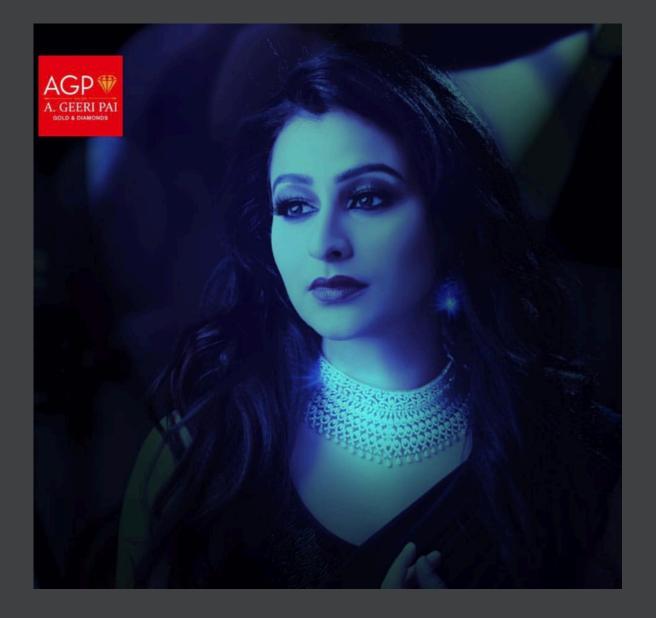
Campaign for Rayowa

November 2023

I am one of the selected models who represented Rayowa's 2023 campaign.











AGP GOLD & DIAMONDS

Dubai Gold

The styling project

(July - August 2023)

(Oct 2023)

(Fashion styling project 2022)

I wore the signature pieces made by AGP JEWELLERY, very known jewellery brand in India

I modeled Dubai Gold's timeless collection

It was my own styling shoot which is modeled by myself

What you wear is how you present yourself to the world, especially today when human contacts go so fast. Fashion is an instant language

My Socials







Let's Connect

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