# BIG MOUF' BO

BIG MOUF' BO, THE AMERICAN FEMALE EMCEE HAILING FROM THE VIBRANT CITY OF CHICAGO, BURST ONTO THE SCENE THROUGH HER MEMORABLE DEBUT ON NETFLIX'S 'RHYTHM & FLOW,' WHERE SHE OUTSHONE HER FELLOW CONTESTANTS FROM THE WINDY CITY. WITH A UNIQUE BLEND OF RAP AND POETRY IN HER STYLE, SHE BRINGS A DISTINCT ARTISTIC FLAIR.

HER MUSICAL ROOTS RUN DEEP, WITH A RAPPER BROTHER AND A JAZZ-SINGING GRANDFATHER, ESTABLISHING A RICH FAMILY TRADITION IN THE WORLD OF MUSIC.

BIG MOUF' BO'S TALENT EXTENDS FAR BEYOND JUST MUSIC, AS SHE SEAMLESSLY TRANSITIONS INTO DIVERSE ROLES IN THE ENTERTAINMENT INDUSTRY. HER PRESENCE HAS GRACED TV SCREENS, WITH APPEARANCES ON POPULAR SHOWS LIKE SHOWTIME'S 'THE CHI,' 'THE BIG LEAP,' AND FOX'S 'WORK IN PROGRESS.'

NOT CONFINED TO ANY ONE MEDIUM, SHE ACTIVELY PARTICIPATES IN CREATIVE COLLECTIVES WITHIN CHICAGO AND COLLABORATES WITH RENOWNED COMEDIANS IN HUMOROUS SKITS ON INSTAGRAM AND YOUTUBE. A TRUE MOGUL, SHE TAKES PRIDE IN HER COMMUNITY SERVICE AND VOLUNTEERING EFFORTS, PARTICULARLY FOCUSING ON MAKING A POSITIVE IMPACT ON THE YOUTH AS A GUIDING FORCE.

AS SHE CONTINUES TO WORK ON HER FORTHCOMING RELEASES, YOU CAN EASILY CONNECT WITH THIS MULTI-TALENTED ARTIST THROUGH HER ENGAGING PRESENCE ON INSTAGRAM, TWITTER, AND TIKTOK, WHERE HER PASSION AND CREATIVITY SHINE BRIGHTLY.

TRITTER

### **BIG MOUF' BO FEATURES**

RHYTHM AND FLOW
THE CHI SEASON 3
WGCI'S BIG JAM
KANYE WEST DONDA TOUR, CHICAGO

IG @IAM BIGMOUFBO



# **BERNICE SIMMONS**BIG MOUF' BO

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# PRODUCTION DIRECTOR + CREATIVE ARTIST

### + EXECUTIVE

Accomplished and visionary Artistic Director with 15 years of experience in curating, leading, and shaping the creative direction of cultural and arts. Adept at inspiring artistic innovation, fostering collaboration, and driving artistic excellence. Proven track record of successfully curating diverse seasons, overseeing productions, and engaging with stakeholders to align artistic goals. Committed to promoting inclusivity, diversity, and the highest artistic standards in the cultural and creative sector.

### + CAREER HIGHLIGHT

- Event Manager, Julian D. King Gift Foundation, 2011 Current Expertise in every aspect of event planning, including strategic concept development, budget management, vendor coordination, and on-site logistics. Proven track record of delivering seamless, memorable events that consistently exceed client expectations and meet or exceed revenue and attendance targets. Adept at fostering strong client relationships, collaborating with cross-functional teams, and maintaining meticulous attention to detail.
- Artistic Director, BMB Productions, 2008 Current Renowned for cultivating innovative artistic visions and executing them to perfection. Adept at assembling and leading diverse teams of artists, directors, and designers to create outstanding productions, exhibitions, and performances. Demonstrated success in curating engaging and inclusive seasons that resonate with audiences and garner critical acclaim. Proven track record of aligning artistic endeavors with organizational goals, ensuring financial sustainability and community engagement. A visionary leader who champions artistic innovation, fosters collaborative environments, and advocates for diversity in the arts.
- Brand Ambassador, Lyft & Divvy, 2019-2023 During my tenure as a Brand Ambassador for Lyft and Divvy spanning from 2019 to 2023, I served as a dedicated representative for these pioneering transportation services, actively connecting with the public to advocate for and highlight the myriad advantages they offer.
- Cast Member, 2019 Current Throughout my career as a Cast Member, I've consistently showcased my unwavering passion for the entertainment and performing arts industry. Notably, during my role in Showtime's "Work in Progress" in 2021, I left a lasting impact by delivering a compelling performance that deeply resonated with the audience. Building on this achievement, I assumed a pivotal role in the Kanye West Donda Tour later the same year, where I played a central part in crafting unforgettable live performance experiences. My journey continued as a Cast Member on Netflix's "Rhythm & Flow" from 2019 to 2020, affording me the opportunity to display my talent and artistry on a global stage, thereby contributing to the show's overall success. These experiences underscore my enduring dedication to the art of entertainment and storytelling.

## + KEY COMPETENCIES

Artist Development

Artistic Visionionary + Innovation

Artist + Event Promotion

Talent/Guest Management

Stakeholder Collaboration

**▶** Board Operation

Live Video + Radio Broadcast

Creative Idea Generation

Audience/Community Engagement

Team Leadership

Journalism

Writing & Storytelling

▶ Post-Production Expert

▶ Production Oversight

Research + Development

### + FEATURES

From the Go Fest, Powered by TrueStar, 2020-2023
WCGI, Big Jam, 2022
Showtimes' Work In Progress, 2021
Kanye West Donda Tour, 2021
Netflix's Rhythm & Flow 2019-2020
Showtimes' The Chi, 2020
Social Media Influencer, Followers = 61,320