

Ewan French



✉ ewancreates@gmail.com

📍 UK.



75k+ Likes
6.3k+ Saves
500k+ Views

UGC CREATOR & VIDEOGRAPHER.

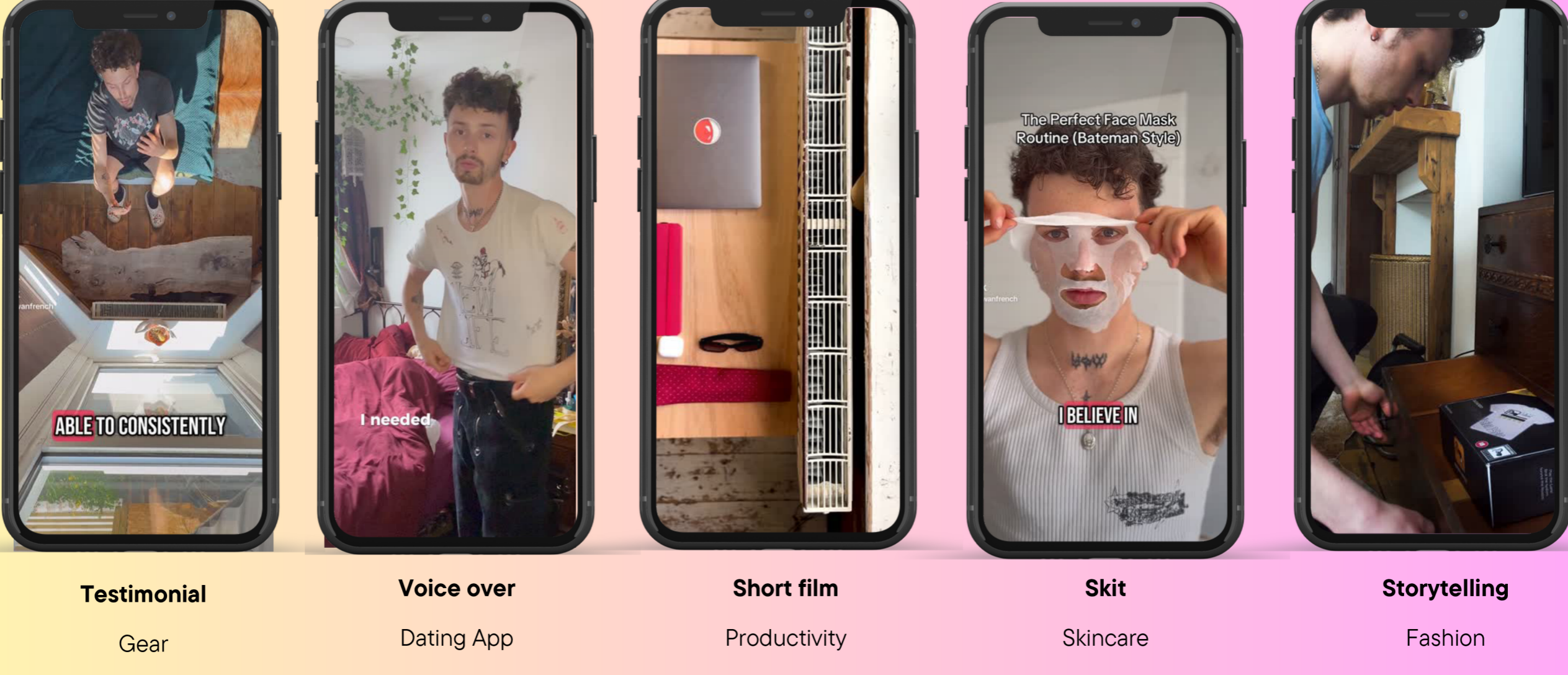
...who helps brands connect with people through scroll-stopping, real-feeling content. I blend film-level creativity with a deep understanding of what works online. I work in niches that align with how I live and create as a filmmaker, creative and UGC creator.

RESULTS & BRANDS I HAVE MADE CONTENT FOR...



UGC PORTFOLIO.

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PHOTOGRAPHY



Corporate headshots. Capturing teams in there working environments and getting a natural look and feel to them that maintains professionalism for company websites, Linkedin & internal usage. Shot on my Sony camera and lighting set up.

SERVICES & DELIVERABLES

Services

- Short-Form Video Creation**
 - UGC videos for TikTok, Instagram Reels, and YouTube Shorts
 - Filmed in both vertical & horizontal formats
 - Shot with cinematic composition, authentic delivery, and on-trend storytelling
- Product-Focused Storytelling**
 - Engaging product demos, voiceovers, and use-case breakdowns
 - Lifestyle integrations that feel human.
- Brand Storytelling**
 - Mini-narrative UGC campaigns
 - Character-driven content that aligns with brand voice
 - Designed to boost emotional connection and brand recall
- Creative Concept Development**
 - Scriptwriting, storyboarding, and concept ideation
 - Trend analysis and adaptation for niche-specific virality
 - Hooks and structure built to increase watch time & conversions
- Professional Editing**
 - Seamless cuts, dynami pacing, and mobile-first transitions
 - On-screen text, subtitles, SFX, and color grading included
 - Trend optimized formats for each platform

I use an iPhone 16 Pro & Sony A-range cameras to shoot content!

Services

- Event coverage**
 - capturing footage of live events with HQ sound.
 - multicam set up (film on both iphone and Camera optimising for all social media platforms.
 - Next day turn arounds (I understand how important momentum is)
- Photography**
 - Corporate HQ headshots for company websites, Linkedin & internal usage
 - Professional Product photography for online promotion and UGC usage.
- Music Videos**
 - High quality short visualisers/full length music videos for artists and labels.
 - Conceptualising a vision with the artist and labels that aligns with all parties.
 - Making it eye catching and distinct.
 - Delivering drafts by set deadlines.

About me...

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Before fully stepping into UGC I crafted organic campaigns for London-based luxury brands like **The Jet Business** and **Trilogy Jewellers**. Helping grow their audiences to **millions of followers** through emotionally resonant, high-end content.

As a filmmaker, my short films focus on human connection and a **few even went viral on TikTok** reaching hundreds of thousands organically.

Now, I bring that same storytelling edge to user-generated content. Merging **authenticity, charisma & high energy** with a filmmaker's eye for detail... and my love for cinema!



LET'S MAKE IT HAPPEN!
EWANCREATES@GMAIL.COM