

Christina F. Brown

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PROFILE

Innovative Content Creator & Indie Filmmaker with prior professional experience creating, managing, and implementing program management and digital marketing initiatives for some of the world's top financial services and technology brands, including Microsoft and Bank of America.

SCREENWRITING ACCOLOADES

- Quarterfinalist, 2024 PAGE International Screenwriting Awards Competition
- Finalist, 2024 Essence Film Festival Screenplay and Teleplay Competition

EMPLOYMENT HISTORY

Coding It Forward

Washington, DC (Remote)

Data Analytics Fellow

6/2024 – 8/2024

- Selected from 4,500 applicants with an acceptance rate of 2% as part of the Coding It Forward Fellowship, a program that empowers early-career technologists to explore technology careers in government.
- Wrote, documented, and implemented technical requirements to migrate confidential Emergency Medical Services (EMS) data from SQL and Tableau to Power BI (data visualization platform).

Catchafire

New York, NY (Remote)

Virtual Probono Strategy Consultant

12/2018 – 7/2023

- Established robust brand management, business development, and strategy solutions for 5+ nonprofit clients, saving the organizations more than \$30,000 in marketing and operating costs.
- Optimized client's new website for Google Search by delivering 50+ tailored SEO keyword recommendations; reduced \$3,700 in marketing expenses.
- Produced organizational executive summary to be presented to potential donors to secure future grants; helped client land a \$30,000 grant.

Microsoft Corporation

Redmond, WA (Remote)

Program Manager, Data, AI Ethics & Program Operations (Contractor)

1/2022 – 6/2022

- Delivered and implemented change improvement solutions for an internal AI content moderation product, designed to protect 10MM+ Microsoft Office 365 customers from offensive online content.
- Streamlined communication and documentation processes for a virtual 13-member cross-functional team (engineering, product management, data analytics, content design, linguistics).
- Spreadheaded the relaunch of the team's internal SharePoint homepage, FAQ page, and website navigation interface, executing content strategy solutions that focused on improving product awareness.

Bank of America Corporation

New York, NY (Remote)

Marketing Assistant II (Contractor)

1/2019 – 1/2021

- Built and deployed marketing operations processes by collaborating with internal business partners to better market Bank of America wealth management products to 20,000+ internal customers.
- Managed and coordinated 200+ communications projects, executing integration and wealth management solutions within scope to 30+ internal business partners (legal, compliance, marketing).
- Onboarded four team members and five business partners on the department's internal review and approval processes by hosting one-on-one and small group training sessions.

The Muse, Inc.**New York, NY (Remote)***Freelance Digital Copywriter*

1/2015 – 3/2017

- Created and implemented digital employer branding web pages to help Fortune 500 companies and government agencies such as Goldman Sachs, Politico, and the Federal Bureau of Investigation (FBI) hire the best diverse talent from an applicant pool of 50MM+ career professionals.
- Transcribed audio and video employee interview recordings to create online content, highlighting each organization's strategic mission, company perks, and exclusive hiring tips and strategies.

EDUCATION

Georgetown University, McDonough School of Business**Washington, DC***Master of Science (M.S.) in Business Analytics*

8/2023 – 12/2024

Smith College**Northampton, MA***Bachelor of Arts (B.A.) in Sociology*

9/2005 – 5/2009

MEDIA OPPORTUNITIES

Austin Film Festival**Remote***Film Screener*

4/2024 – Present

Skelly (Upcoming Indie Adult Animation Series)**Remote***Executive Producer & Writer*

4/2024 – Present

- Raised more than \$10,000 to produce the show's pilot, exceeding fundraising goal by about 19%.

Newark News & Story Collaborative // Newark Film School**Newark, NJ***Documentary & Media Fellow*

7/2025 – 7/2025

Instructor: Nicole Thompson

FILM PRODUCTION COURSES & WORKSHOPS

Sundance Collab**Remote***Directing Your Short Film: From Pre-Production to Film Festivals*

12/2024- 12/2024

Instructor: Asher Jelinsky

ShowRunHer**Remote***2-Day Masterclass: Become a Successful Executive Producer from Scratch Course*

10/2024 – 10/2024

Instructor: Michelle Daniel

TV WRITING WORKSHOPS

Script Anatomy**Remote***TV Fellowship Bootcamp*

3/2024 – 3/2024

Instructor: Michelle Lesley Johnson

SKILLS

Technical Tools: WriterDuet, Microsoft Office (SharePoint, Excel, PowerPoint, Planner, One Note), Google Suite (Docs, Sheets, and Drive).