



Yevgen Petrenko

(aka Jay Petren)

Data of Birth: 07.08.1988

Male

From Ukraine

Tel.: +1 656 200 08 73

Mailbox: jpakeks@gmail.com

Address: 10906 Welsh Terrace Ct., Tampa, FL, 33626

Facebook: <https://www.facebook.com/JayPetren/>

Instagram: <https://www.instagram.com/jay.5e/>

Web LLC: <https://rolemediallc.wfolio.pro/>

Linkidin: <https://www.linkedin.com/in/jay-petren-43b040282/>



Summary

Creative and results-driven Video Director, Content Creator, and Videographer — Yevgen Petrenko (professionally known as Jay Petren) — with 10+ years of experience producing cinematic content for film, TV series, YouTube channels, and commercial clients across the U.S. and Europe.

Founder of Role Media LLC (Tampa, FL) specializing in video production for brands, events, and artists.

Proven track record working on high-profile projects, including TV series (Folks, Me. You. He. She.), global YouTube channels (Troom Troom, WooHoo), and international touring shows (Circus Kobzov). Served as a jury member at the “Follow Your Heart” film festival in Miami, evaluating independent films and supporting emerging talents.

Skilled in Premiere Pro, After Effects, DaVinci Resolve, color grading, and directing large production teams. Certified in video production, editing, and post-production techniques via advanced online training.

Actively seeking opportunities in the film, media, and creative industries in the U.S.

Key skills

- Video production & direction
- Cinematography & editing (Premiere Pro, After Effects, DaVinci Resolve)
- Color grading & post-production
- Team leadership & production coordination
- Marketing-focused video content
- Film festival jury experience
- Multilingual: English, Russian, Ukrainian

Willing to relocate: Anywhere

Personal qualities

- Reliable and punctual
- Flexible
- Positive, kind and collaborative
- Strong work ethic
- Excellent communication skills
- Ability to remain calm under pressure
- Passionate about creating films and content

Authorized to work in the US for any employer

Work Experience

Founder / Content Creator / Video Director

Role Media LLC / Tampa, FL / 2022 – Present

- Founded and manage a video production company specializing in commercial, corporate, and creative content
- Serve as lead videographer and director, overseeing all stages of production — from concept development to delivery
- Handle editing and color grading to ensure high-quality, cinematic results
- I create video content for music clips, businesses, events, weddings and artists across various platforms

Marketing & Content Specialist / Video Director

RULLEX-Philadelphia, PA
June 2022 to November 2023

- Created and produced photo and video content to promote RULLEX's telecom and sustainable energy services development partners and goals
 - Developed and executed marketing strategies to increase brand awareness and support business
 - Coordinated promotional materials for digital platforms, social media, and presentations to clients and
 - Contributed to the company's growth by delivering high-quality content aligned with corporate identity
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Senior Videographer / Video Team Lead / Marketing Specialist

UNICORN MEDIA-Odessa
December 2019 to February 2022

- Led the video production team, overseeing videographers and ensuring high-quality content delivery
- Served as senior videographer and director of staged scenes for children's YouTube channels (TroomTroom, WooHoo)
- Developed concepts and scripts, contributing to the creative direction and storytelling of viral videos
- Coordinated marketing-focused video content aligned with brand growth strategies
- Managed video shoots from pre-production to post-production, ensuring adherence to deadlines and brand guidelines

Channels YouTube:

1. Troom Troom : <https://youtube.com/@TroomTroom>
 2. WooHoo : <https://www.youtube.com/@WooHoo-en/videos>
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Content Creator / Marketing Specialist

Circus Kobzov (Touring across Ukraine and Europe)-Odessa
April 2019 to October 2019

- Developed and produced engaging photo and video content for promotional campaigns across social media and digital platforms
- Coordinated marketing initiatives to support ticket sales, local partnerships, and media coverage during the European tour
- Captured live performances and behind-the-scenes moments, enhancing the circus's public image and brand visibility

- Supported the organization of public relations events and festival appearances, including Golden Trick of Kobzov
-

3rd Assistant Director (3rd AD) in series Folks (Relatives) (8 episodes)

Kvartal 95 Studio-Kyiv

February 2017 to November 2018

- Supported production coordination and daily schedules on set for TV series Folks (Relatives) (8 episodes)
 - Assisted with crew and talent management, logistics, and communication between departments
-

3rd Assistant Director (3rd AD) in feature film Me. You. He. She (2018)

Kvartal 95 Studio-Kyiv

October 2017 to September 2018

- Served as 3rd AD on the feature film Me. You. He. She (2018), contributing to scene setups, extracoordination, and production flow
 - Ensured adherence to shooting schedules and safety procedures
-

Actor Role of Smee Captain Hook in Peter Pan (stage play)

Theatre named after Yuri Olesha (Peter Pan)-Odessa May 2016 to 2017

- Performed the comedic role of Smee in the fairy-tale play Peter Pan (adapted by Yakiv Horobets, based on the work of J.M. Barrie).
 - Participated in 2 performances for audiences of children and families.
 - Collaborated closely with the director, choreographers, and fellow cast members to bring the character to life with humor and energy.
 - Gained valuable experience in stage acting, improvisation, and working as part of a theatrical ensemble.
 - Engaged with the audience, enhancing the interactive and entertaining aspects of the performance.
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Actor Role: The King in Puss in Boots (stage play)

Odesa Theater for Young Audience named after Yuriy Olesha-Odessa
March 2016 to August 2016

- Performed the role of The King in Puss in Boots (character: monarch impressed by the "Marquis of Carabas»)
 - Participated in a series of family-oriented performances attended by audiences of all ages
 - Collaborated with a professional cast and production team in a classical children's theater
 - Contributed to engaging live theatrical experiences that promoted cultural education
-

Camera Operator (TV Show)

1+1 TV Channel-Kyiv
March 2011 to December 2015

Worked as a Camera Operator (TV Show) while completing my education. Gained hands-on experience in television production during my internship/practicum.

Club Bartender (Part-time)

Various venues, Odessa & Kyiv, Ukraine
March 2012 – December 2018

- Provided bar service at clubs and events, ensuring a high level of customer satisfaction.
- Opened and managed a small outdoor coffee spot (*Heyday Café*) — [Google Maps link](#).

Education

Academy: Udemy (Additional Training / Professional Development)

Location: Remote / Online

Time period: August 2010 to June 2014

Field of study: Online course in Video Editing, Videography, Cinematography, Post-Production

Academy: National University of Theatre, Cinema and Television (Karpenko-Kary)

Country, City : Ukraine, Kyiv

Time period: August 2010 to June 2014

Level of education: Bachelor's Degree

Field of study: Film and Television Directing

Academy: Odessa State Academy of Civil Engineering and Architecture-
Odessa

Country, City : Ukraine, Odessa

Time period: September 2005 to June 2010

Level of education: Master's Degree

Field of study: Architecture and Civil Engineering

Skills

- Color Grading (8 years)
- Directing (10+ years)
- Video production (10+ years)
- Leadership
- AI
- Product management
- Content Marketing (6 years)
- Team Leadership (Production teams) (7 years)
- Cinematography (10+ years)
- Video Editing (Premiere Pro, After Effects, DaVinci Resolve) (10+ years)
- Management

Additional Information

- **Professional Equipment (available for immediate use)**
 - ▶ **Sony a7IV** + lenses: 16-35mm f/2.8 GM II, 24-70mm f/2.8 GM II
 - ▶ **Sony A6300** (second camera)
 - ▶ **Drones:** DJI FPV Avata 2, DJI Mini 4

- ▶ **Stabilizer:** DJI Ronin RS4
- ▶ **Lighting:** 4x Mettrelite TLX2 RGB Tube Light LED, Godox 100W, 60W, Godox LEDM150 Camera Light
- ▶ **Audio:** 2× Rode Wireless Mic, Zoom H1essential Stereo Handy Recorder
- ▶ **Tripod:** 2 x Benro
- ▶ **Filters:** ND/UV/CPL/Black Mist / Glimmerglass / Diffusion
- ▶ **Media:** 3× 320 GB memory cards
- ▶ **Power:** 8× batteries for Sony A7
- ▶ **Lighting Reflector:** 5 Colors