

Aekansh Vats - cv

Screen Writer | Copywriter | Creative Script writer

Profile

Seasoned writer, actor, and screenwriter with - 20 years of experience, including exposure to theatre stage, web, TV, and advertisements. Creative and self-driven, with a passion for storytelling, demonstrated by over 8 years of freelance screenwriting on Upwork & Fiverr. Expert at developing fresh, original scripts, screenplay structures, and characters for short films, sketches and feature films.

Work Experience

- A remote writer for an influencer named **Ravi Bala Sharma (Dancing Dadi)** | Brand Collaboration Videos.
- **Director & Writer**- On-site conceptualised and direction for a film promotion video for **Netflix, India**.
- Written ad campaign for **SLR Labs** and **J.P. Hospitals**.
- Written Ad campaign for **WOW** skin care brand
- Written a story/structure of a film for a well known Indian Production House, **BBkivines Productions**.
- Written a story/structure for a web series for a well known production house **Dora Digs**.
- **BBkivines**- On-site written brand collaboration videos for **Bhuvan Bam** for **THE MAN'S COMPANY**.
- Worked as a writer for EscaypeLive application ft. **Bhuvan Bam (India's Biggest Youtuber)**.
- Written a story structure for a well known film production house.
- **Concept Developer at Slice**- On-site conceptualised and written a short video for Slice cards ft. **Ahsaas Channa**.
- Freelance writer at **Upwork & Fiverr** since 8 years, writing for Advertisements, short films and explainer videos.
- Written ad campaign for **Stockgro Application**.
- **Wexplainify** - Hybrid worked as a writer on explainer videos for 3 years.



Contact

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Education

2011 - 2014

BA (hons) English - Kirori Mal College, Delhi University.

Achievements

2020

Actor, Writer & Director for a short film "The Guests".

Worked as an actor in Advertisements for brands like Star Sports, Jaquar, Mumbai Police, among others.

2018

Worked on Sketches and a Web-Show "Tathastu" as an actor at Arre and MX Player.

Worked as a Creative Director for a short film "True Love".

2011 - 2014

Worked as an Actor/Writer/Director at The Players, Kirori Mal College, Delhi University.

2010

Did a play for IB Ministry Trained and worked on a play under Sahitya Kala Parishad.

Acting, Story, and Scene making of a stage play after completing a course under Barry Johns.

Played the role of young Sunder in the TV show, BALIKA VADHU on COLORSTV channel

2009

Played the role of young Dev in Dev.D film directed by Anurag Kashyap.

2005 - 2008

Completed the whole TIE Course from the National School of Drama.

PORTFOLIO

- Brand Projects – Ravi Bala Sharma
A remote writer for an influencer named Ravi Bala Sharma (Dancing Dadi)
[Oppo Reno 5 Pro](#)
[Previd](#)
[ICICI Prudential Life Insurance](#)
[Zandu Orthovedic Oil](#)
[Zandu Orthovedic Oil 2](#)
[Uunchai](#)
[Nykaa Naturals](#)
[KEI Wires & Cables](#)
[KEI Wires & Cables 2](#)
[Tiger Balm](#)
[Primus Swarna](#)
[KEI Wires & Cables 3](#)
[Aditya Birla Group](#)
[GSK Group](#)
[Barqat](#)
[earKart](#)
- Director & Writer
On-site conceptualization and Direction for a film promotion video for Netflix India.
[LINK TO THE VIDEO](#)
- Wrote ad campaigns for SLR Labs and J.P. Hospitals.
[SCRIPT 1 – SRL LABS](#)
[SCRIPT 2 – J.P. Hospitals](#)
- Wrote an ad campaign for WOW skincare
[LINK TO THE SCRIPT](#)
- Wrote a story/structure of a film for a well-known Indian Production House, BBkivines Productions.
UNDER CONTRACT
- Written a story/ structure for a web series for a well-known production house Dora Digs.
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UNDER CONTRACT
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- Freelance writer at Upwork & Fiverr for 8 years, writing for Advertisements, short films, and explainer videos.
UNDER FIVERR AND UPWORK CONTRACTS
- Written ad campaign for Stockgro Application.
[LINK TO THE VIDEO](#)
- Wexplainify – Hybrid worked as a writer on explainer videos for 3 years.
UNDER COMPANY CONTRACT