



Steffen James Lonsberg

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Height: 6'0" Weight: 190 lbs Pants: 33x32 Jacket: 40R Shoe: 12.5 Eyes: Blue Hair: Brown **Profile**

I am a thirty six year old male. I work with children, pre-school to elementary grade within the Lakewood, Ohio YMCA. I am currently an avid brand ambassador, always searching for new opportunities in that field. Through organizations and staffing agencies for promotional events, I thrive well within a social environment creating an awareness for the product and the significance of the brand during the clients event.

Experience

PRODUCTIONS PLUS, JANUARY 24TH - 26TH 2020

Brand Ambassador for Harley-Davidson at the Cleveland IMS (International Motorcycle Show.) My role was to engage with guests about registering for a chance to win a gift card and a ride or "jump start" on the electric powered motorcycle from Harley-Davidson "Live Wire." **CREATIVE CHANNEL SERVICES, NOVEMBER 30TH - JANUARY 5TH 2020**

Promotional specialist with the smartwatch brand, "fitbit." At a Best Buy just outside Cleveland, OH. Objective was to engage with consumers to inform and educate those with an interest to purchase a smartwatch for the holiday season. **PRODUCTIONS PLUS, OCTOBER 19TH & 20TH 2019**

Brand Ambassador for Volkswagen automobile during the Youth Soccer (International Season Finale.) Volkswagen is the primary sponsor for the USA Soccer team. Our purpose during the event was to engage with families at the location, to participate in games and prizes. While educating their interest in the vehicles.

PRODUCTIONS PLUS, JULY 4TH -10TH 2019

Brand Ambassador for the MLB All Star Game, located in downtown Cleveland. The particular area I worked was in "Play Ball Park," where I represented General Motors (Chevrolet.) The prime role of the position given to me was to engage with the consumers about the activities and the product of sale available to win.

SODO MARKETING, APRIL 27TH & 28TH 2019

Brand Ambassador for ACLU100, located in downtown Cleveland Public Square. The event was held as an opportunity to celebrate one hundred years of U.S. civil rights awareness for the ACLU. My position was trained with information concerning awareness for voting rights, incarceration rates and immigration laws.

M2W INCORPORATION, APRIL 6TH, 2019

Brand Ambassador for "The Great Shoe Party" at Macy's. This was an event where I was "prince charming" and my position required me to find seven lucky ladies to try on one of the seven designer shoes. I would select randomly one of the shoes, not knowing the size. The first woman to fit the designer shoe received the pair for free. **PRODUCTION CO. BROTHER TV, AD AGENCY: MCGARRY BOWEN, APRIL 14TH, 2017**

MCGARRY BOWEN, APRIL 14TH, 2017

I was casted as a photographer for an Intel commercial shot in Cleveland, OH. Filmed within the Wolstein Center, Lebron James is the main character in the commercial.

Education

JOHN CASABLANCA MODELING AND ACTING SCHOOL, DECEMBER 1ST, 2017 - MAY 26TH 2018

Six month training course twice a month at MTM Columbus. Course involved training for monologues, runway model work, makeup, insight to auditions and camera techniques. **JOHN ROBERT POWERS, IMAGES AGENCY, JULY 1ST, 2011 -**

APRIL 27TH, 2013

Acting school in St. Louis, MO. Worked within a group to study improv, monologues, on camera techniques, modeling, acting and the industry. **Skills**

I am a musician/singer-songwriter. I play acoustic guitar, and I have artistic abilities in drawing and painting. I am good with children. I have skills in clerical work, computer processing, photo development, print processing, graphic design, floral arrangements, serving, cleaning, and horticulture.