

Tiffany Alexis Rivera

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Bedford-Stuyvesant, Brooklyn, NY 11221

PROFESSIONAL EXPERIENCE

Radio/A&R Representative

July 2023 - Present

Pulp Punch Records

- Assisted in actively searching for new talent in the New York Metro area.
- Assisted in radio campaign outreach for contracted bands
- Spearheaded social media managing for Rock and Alternative bands in the NJ local music scene.
- Organized events for bands contracted with the label such as Dead Vixens, Agita, and Spring State.
- Developed merchandise and tracked sales and budgeting.

Executive Board Member, Apprenticeship Program Representative

May 2022 - April 2025

IUE-CWA, Local 81102

- Assisted the executive board with problem solving and decision making with issues and grievances affecting union members.
- As a graduate of the Steinway & Sons Apprenticeship Program, Class of 2021, acted as voice for those young members.
- Oversaw Instagram and Facebook accounts.

Piano Builder, Final Voicing Operator

September 2019 - April 2025

Steinway & Sons

- Two-year development program with hands-on training learning theory and technique behind piano fabrication, assembly, tuning, regulation, and more. Goal of continued work as full-time tuner and voicer.
- Apprentices were given the tools to assist and be plugged in to different operations throughout the factory, creating well-rounded piano builders with a focus on tuning.

Senior Sales Associate

August 2015 - October 2019

Music & Arts

- Charged with opening and closing the store, tracking POS transactions.
- Generated sales for personal and store goals selling musical instruments to students and professionals.
- Scheduled instrument lessons for teachers and students. Organizing multiple schedules and handling meeting conflicts.
- Networked with local schools, businesses, and organizations.
- Organized monthly open mic events, including set-up and break-down of sound and backline.
- Repaired basic issues of acoustic and electric guitars.

EDUCATION & CERTIFICATIONS

Associate of Applied Music

Major: Music, Vocal Performance
Bergen Community College

IUE-CWA Mentorship Program

May 2023 - April 2024

CWA Building an Anti-Racist Union Training

Zoom Session 2024

EXTRACURRICULAR ACTIVITIES

Musician

Pulp Punch Records

Community Organizer

Left Voice

Piano Tunings

Freelance