

Anesha Horton

Location: Atlanta, GA

Email: anesha1113@gmail.com

Actors Access: <https://resumes.actorsaccess.com/2504408-6884505>

Phone: 217-502-7311

Instagram: @anesha_horton & @anesha_baegatti_modelbaby

Objective

A dynamic and creative social media brand ambassador with a strong passion for fostering authentic connections between brands and their audiences. Skilled in leveraging personal experience, storytelling, and digital tools to increase brand awareness and engagement. Seeking to represent brands that align with my values, mission, and expertise.

Experience

Acting & Entertainment

- **Twin Pillars** – Directed by Darren Henson, produced by AL G Sillah, Warren Steele, Producer Assistant.
- **"What's Done in the Dark Comes to Light"** – Church Comedy Play by Starletta Yeager
 - **Role:** Sister Marie – A new church member at the “Church of Right Now” with a dark past who later reveals her story. She is also a choir member who sings a solo “I know I’ve been Changed” during a church service.
- **Promotional Marketing Shoot** – Boutique Fashion Week & Quad Clothing at Verdure Cocktails for "One Night Only" Fashion Show.
- **One Night Only Fashion Show** – Featured model, November 24, 2024.
- **Live Stream on Radiant App** – "Bikini Bull Riding" November 23, 2024
- **Party Host** – Twice at The CRAB BOIL Atlanta with @darealsouthpaw on IG. October/November
- **Audience member with On Camera Audience Productions** -Family Feud - February 2025 - Cast BMC
- **2x Background on “Beauty in Black” with CAB Casting** - February 2025
- Featured role - Reporter - Director- Valley Visions Productions - Clothing Brand Salencio Promotional commercial shoot 2/23/25 -Molly World Promotions
- Background - All is Merry and Bright March 2025 - Taylor Made Casting

- Background-(movie) Doing Life- 3/26/25 -Tyler Perry Productions - CAB Casting
- Background Sista's Season 9 - Tyler Perry Productions - CAB Casting 4/2/25
- Divorce Court- Hylton Casting May 2025
- Yacht Experience Fashion show

Brand Collaborations & Ambassador Roles

- **Ceazia Apparel (Brand Ambassador) | 2024 – Present**
 - Represent the brand through engaging social media posts, showcasing stylish and versatile pieces in print and runway
 - Battle of the Boutiques Fashion Show
 - Increased audience engagement through reels, comments, and collaborations.
 - Receive compensation percentage for IG posts and items sold on the website with a personalized discount code
- **2Hot Radio (Brand Ambassador) | 2024 – Present**
 - Collaborated on IG for promotions and sales, expanding brand reach.

Content Creation & Personal Branding

- **Unique Ruby (Previously UR Shoes) | Personal Brand and Content Creator | 2020 – Present**
 - Established a personal lifestyle brand focused on empowering women and sharing relatable content.
 - Created impactful social media campaigns that highlight personal experiences and spark meaningful conversations.
 - Built a dedicated online community through posts, Q & A's, and inspirational content..

Skills

- Social Media Management: Facebook, Instagram, TikTok, Twitter
- Content Creation: Graphic Design, Video Editing, Photography
- Campaign Strategy: Planning, Execution, Analytics
- Branding: Storytelling, Community Engagement, Authentic Voice
- Event Promotion: Virtual and In-Person Event Coordination
- Public Speaking and Presentation

Education

BSBA and currently pursuing an MBA at Grand Canyon University