

SIOBHAN BURNE

Endurance Runner | Coach | Activewear Model

London, UK | IG: [@shiv_runs](#)

Email: shivrunscoaching@yahoo.com

Phone: 07897238852

UK Passport Holder

PROFESSIONAL SUMMARY

Passionate and versatile London-based endurance runner and wellness coach with over 5 years' experience in long-distance events, including 5K to 100K ultras. Strong on-camera presence developed through coaching, teaching, and brand partnerships. Recently featured on **The Ordinary Athlete** website and social channels as a brand-aligned athlete. Seeking opportunities with activewear, outdoor, and wellness brands that value authenticity, strength, and community.

RUNNING & ATHLETIC EXPERIENCE

Endurance Runner | Self-Coached & UK Athletics Certified

2019 – Present

- Completed multiple events across road and trail (5KM to 250KM), including a multiday ultra in Kneya.
- Top 2.5% finisher in recent UK half marathon
- Built personal running brand with 7,000+ engaged Instagram followers
- Regularly lead track sessions and children's athletics programs
- Strength-focused with injury resilience as a coaching priority

MODELLING / ON-CAMERA WORK

Featured Athlete – The Ordinary Athlete (2024–Present)

- On-location lifestyle shoot for outdoor running campaign
- Modelled trail running gear & movement-based shots
- Featured on brand homepage & social media channels

Brand Collaborations (Ongoing)

- Content creation for wellness, running apparel & events
- Confident in presenting to camera (IG Reels, live events, interviews, podcasts)

SKILLS & STRENGTHS

- Comfortable in front of camera (still & video)
- Relatable, outdoorsy, confident presence
- Trail running, road racing, strength & conditioning
- Experienced working with children and adults in small and large groups

- Strong communicator and coach with calm, warm energy

CERTIFICATIONS & EDUCATION

- UK Athletics Certified Endurance Coach
- BA Hons + PGCE | Primary Education, 9+ years teaching experience
- Enhanced DBS | First Aid Trained