| Kelsey Ramsey | 8528 Mallards Pt Naples, FL 34114**(314)-795-1106****broadwaybabby@gmail.com** |
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| EXPERIENCESilver Lining Events - *Owner* 12/2011 to PRESENTCompany overview: Founded Event Planning company to create memorable experiences for clients Planned three weddings in 2023-24 in Naples and Orlando, FLImplemented marketing strategies to advertise company Developed a business plan including: contracts, photo release forms to use in advertising and invoices Plan all events: weddings; birthday parties; children’s parties with crafts, character interactions, games, songs and photos Demonstrate strong written and verbal communication skills as owner and sole employee Implement organization skills to balance planning and implementation of parties and events Provide volunteer events to share characters with broader communityWalt Disney World - *Character Attendant at Magic Kingdom and Hollywood Studios*06/2016-1/2022: College program 2016/2017, Full Time 2018-2022Demonstrated excellent interpersonal skills while interacting with guests, characters, photographers and management personnel Engaged families with the storylines to enhance the character experience Served as a Disney Ambassador with vast Disney knowledge Created magical moments for all families including Make-a-Wish and special needs children Employed problem solving skills to resolve issues with guestsMaintained Character integrity and assisted Characters to provide maximum involvement with guestsLearned the changing technology to enhance experiences for guestsAssisted new Character Attendants to ensure smooth transition to role  **The Muny Outdoor Theatre of St. Louis -** *Performer* 2009-2011Muny Youth Ensemble - worked with directors, choreographers, Equity ensemble to create musical productionsMuny Teens Touring Company - Goodwill Ambassador for The Muny, performing in over 50 community eventsVariety Children's Theatre — *Performer* 2010-2011Worked with children and adults with developmental disabilities to create a professional theatre experience Directed by a Tony nominated director, professional choreographers, and technicians EDUCATIONLindenwood University - *Bachelors of Arts* Graduated 2016University of Central Florida - *Masters Certificate Tourism and Hospitality Management* 2017-2018PROJECTSWeddings - *2023 (25 guests); 2024 (65 guests and 100 guests)* Strategized with the client to develop the budget and visionWorked with venue coordinator to organize other vendors (i.e. Florist, DJ, rental items, cake) Planned the ceremony and reception Made a timeline of due dates to keep clients on a schedule Day-of Event Coordinator: touched base with all vendors to ensure smooth and stress-free event for clients **Birthday Parties -** *100th Birthday for Grandmother;* *80th Birthday for Father*Coordinated with Country Club Planner to plan budget and select menuCreated memory books of occasionsHired photographers to commemorate special eventsCreated invitations for events Coordinated parties to run smoothly on day of events | SKILLS* Microsoft Word
* Microsoft Office
* Exel
* Microsoft Powerpoint
* Budgeting
* Marketing
* Advertising
* Google Docs
* Google Drive

AWARDS2015 Nominated for Best Cameo by an Actress - Arts for Life, St. Louis LANGUAGESEnglish  |
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