| Kelsey Ramsey | 8528 Mallards Pt  Naples, FL 34114  **(314)-795-1106**  **broadwaybabby@gmail.com** |
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| EXPERIENCESilver Lining Events - *Owner* 12/2011 to PRESENT Company overview: Founded Event Planning company to create memorable experiences for clients  Planned three weddings in 2023-24 in Naples and Orlando, FL  Implemented marketing strategies to advertise company  Developed a business plan including: contracts, photo release forms to use in advertising and invoices  Plan all events: weddings; birthday parties; children’s parties with crafts, character interactions, games, songs and photos  Demonstrate strong written and verbal communication skills as owner and sole employee  Implement organization skills to balance planning and implementation of parties and events  Provide volunteer events to share characters with broader community Walt Disney World - *Character Attendant at Magic Kingdom and Hollywood Studios*06/2016-1/2022: College program 2016/2017, Full Time 2018-2022 Demonstrated excellent interpersonal skills while interacting with guests, characters, photographers and management personnel  Engaged families with the storylines to enhance the character experience  Served as a Disney Ambassador with vast Disney knowledge  Created magical moments for all families including Make-a-Wish and special needs children  Employed problem solving skills to resolve issues with guests  Maintained Character integrity and assisted Characters to provide maximum involvement with guests  Learned the changing technology to enhance experiences for guests  Assisted new Character Attendants to ensure smooth transition to role    **The Muny Outdoor Theatre of St. Louis -** *Performer*  2009-2011  Muny Youth Ensemble - worked with directors, choreographers, Equity ensemble to create musical productions  Muny Teens Touring Company - Goodwill Ambassador for The Muny, performing in over 50 community events Variety Children's Theatre — *Performer* 2010-2011 Worked with children and adults with developmental disabilities to create a professional theatre experience    Directed by a Tony nominated director, professional choreographers, and technicians EDUCATIONLindenwood University - *Bachelors of Arts*  Graduated 2016 University of Central Florida - *Masters Certificate Tourism and Hospitality Management*  2017-2018 PROJECTSWeddings - *2023 (25 guests); 2024 (65 guests and 100 guests)* Strategized with the client to develop the budget and vision  Worked with venue coordinator to organize other vendors (i.e. Florist, DJ, rental items, cake)  Planned the ceremony and reception  Made a timeline of due dates to keep clients on a schedule  Day-of Event Coordinator: touched base with all vendors to ensure smooth and stress-free event for clients  **Birthday Parties -** *100th Birthday for Grandmother;*  *80th Birthday for Father*  Coordinated with Country Club Planner to plan budget and select menu  Created memory books of occasions  Hired photographers to commemorate special events  Created invitations for events  Coordinated parties to run smoothly on day of events | SKILLS  * Microsoft Word * Microsoft Office * Exel * Microsoft Powerpoint * Budgeting * Marketing * Advertising * Google Docs * Google Drive  AWARDS 2015 Nominated for Best Cameo by an Actress - Arts for Life, St. Louis LANGUAGES English |
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