

Simone Viteri

Brand Ambassador

Simone Viteri

Chicago, Illinois

773.939.5179

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Skills

Energetic and personable Brand Ambassador with a strong background in nightlife hospitality, live events, and experiential marketing. Skilled in audience engagement, brand storytelling, and creating memorable on-site experiences.

Experience

Festival Brand Ambassador - Freelance

- Sueños (VIP Tent) from 2021-2023
- Lollapalooza 2022-2024
- Hyde Park Fest (D'usse) 2022

ABA Models / Brand Ambassador

JUNE 2022 - PRESENT, CHICAGO

- Represent brands such as Patron, Dusse and Modelo at high-profile events, pop-ups, and influencer activations
- Maintain polished, on-brand appearance while engaging with consumers
- Built lasting relationships with clients and promoters

Lore/Fame Nightclub / Bottle Server & Bartender

JULY 2023 - PRESENT, CHICAGO

- Delivered VIP service at elite Chicago nightlife venues
- Promoted events and brand-sponsored nights
- Support marketing goals through modeling and content creation on TikTok and Instagram to over 10k followers

Her Campus / President & Brand Ambassador

JANUARY 2019 - AUGUST 2021, CHICAGO

- Led campus marketing campaigns for national brands
- Hosted branded events, giveaways, and online challenges

Education

School of the Art Institute of Chicago / Visual and Critical Studies

2017-2021 Chicago, Illinois