James Russell

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Objective

I'm an emerging film and media professional with a growing portfolio of experience in video editing, digital content creation, and live production support. I bring a unique mix of creative storytelling, technical agility, and on-the-ground collaboration across fast-paced film, TV, and event environments. I'm eager to contribute to a production team where I can expand my craft, sharpen my skills, and help bring powerful stories to life.

Education

Austin Community College – Austin, TX

Associate of Arts, Film & Emerging Media Production Certificate: Film/Video Production Management – Level 1

University of Texas – Austin, TX

Certificate: Full Stack Web Development – 04/2023

Texas Tech University – Lubbock, TX

Certificate: Data Analytics Science – 09/2022

Austin Community College – Austin, TX

Associate of Science, Health Information Technology – 08/2021

Southern Careers Institute – Austin, TX

Certificate: Administrative Assisting – 12/2008

Film, Editing & Live Production Experience

Video Editing Intern

*The Sports Fan Experience – Austin, TX*Nov 2024 – Present | Part-Time, Remote/Flexible

- Edit digital video content for broadcast and social media platforms, ensuring alignment with branding, tone, and narrative pacing.
- Perform multi-camera editing, audio leveling, and visual storytelling with attention to continuity and emotional impact.

- Collaborate with creative producers to cut sizzle reels, interview content, and branded promos under tight deadlines.
- Integrate music, sound FX, and graphics for polished final delivery; troubleshoot media encoding and format issues.
- Continuously research editing trends and visual storytelling techniques to improve quality and audience engagement.

Volunteer Crew – SXSW Film & TV Festival

Venue: Alamo South

March 2024 & March 2025

- Supported daily operations during high-profile film premieres and screenings at one of SXSW's premier venues.
- Managed guest entry, scanned credentials, and helped coordinate line management for hundreds of attendees.
- Collaborated with venue managers, production staff, and tech leads to keep screenings on schedule.
- Gained hands-on experience in festival logistics, audience experience, and technical operations in a live environment.

Volunteer Crew – Austin Film Festival

Oct - Nov 2024

- Helped execute programming across multiple venues including the Paramount Theatre and Omni Hotel.
- Checked in filmmakers, industry guests, and VIPs; issued credentials and distributed screening passes.
- Assisted technical staff in coordinating event materials, supporting panel discussions, and guiding talent.
- Built strong communication skills and adapted quickly in a fast-paced, high-pressure environment.

Technical Skills

- **Non-Linear Editing**: Adobe Premiere Pro (Trimming, Syncing, Storyboarding, Color Correction)
- **Post-Production Workflow**: File Management, Multi-Cam Sync, Export & Delivery for Multiple Platforms
- **Cinematography**: Sony FS-5 & a6600 Camera Operation
- Audio Production: Zoom H6 Handy Recorder, Noise Reduction, Dialogue Mixing
- **Broadcast Graphics**: Xpression Graphics
- Live Production: Ross Carbonite Switcher, Event Coordination, Tech Setup

Core Strengths

- Strong eye for pacing, rhythm, and narrative structure
- Quick learner with self-directed growth in editing and media production tools
- Calm and reliable under pressure—on set, in post, or during live events
- Strong communicator who thrives in collaborative environments
- Familiar with production timelines, deliverables, and creative direction
- Passionate about film, digital media, and storytelling in all forms

Personal Statement

I'm a naturally curious and creative person who's always finding new ways to learn, improve, and tell stories. Whether I'm in the editing suite or helping execute a festival screening, I take pride in showing up prepared and ready to contribute. My path so far has taught me how to blend creativity with structure, and I'm excited to keep building on that in the film and entertainment industry.