

# Connor Blair

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## EDUCATION

**Auburn University** | Auburn, AL

May 2026

Bachelor of Arts in Film Studies

- GPA: 3.8

## EXPERIENCE

**3 Road Productions** | Auburn, AL

December 2023 - Present

Freelance Videographer

- Produce and edit high-quality video and photo content for clients including commercial, event, and social media projects.
- Collaborate with brands and individuals to develop effective promotion and representation through storytelling and brand alignment.
- Maintain quality consultation, tight deadlines, and client relations to establish mutually beneficial relationships

**MAK Media** | Auburn, AL

February 2025 - Present

Video Production Intern

- Edit social media and feature video content with Adobe Premiere Pro that aligns with client goals and brand guidelines.
- Organize media assets, timelines, and project files to ensure efficiency during post-production workflows for the editorial team.

## INVOLVEMENT

**Beta Upsilon Chi Fraternity** | Auburn, AL

January 2023 - January 2025

Recruitment Coordinator

- Designed strategies for online and in-person communication between Potential New Members and the fraternity
- Developed a Recruitment Committee to help delegate rush events, budget, and attendance
- Evaluated Potential New Members and oversaw each bid extension and acceptance

Vice President of External Affairs

- Oversee the creation and fulfillment of social and philanthropic events to serve the brotherhood and the Auburn community
- Work directly with local and national brands for event sponsorship and representation (ex. Fuzzy's Taco Shop, Spikeball, Celsius)

**Auburn University Singers** | Auburn, AL

August 2023 - Present

Dancer, Singer

- Establish an on-stage presence that upholds Auburn University's prestigious traditions and morals
- Represent the Choral Department with class and morality on and off the stage