

Victoria Humenik

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SUMMARY

Dynamic apparel designer boasting over 20 years of experience with a focus on denim and menswear. Expertise in technical design, production management, vendor coordination, and quality assurance across international markets. A creative visionary with a background in Art History, enhancing design storytelling and trend development. Proficient in Adobe Creative Suite, PLM systems, and global compliance standards.

Denim Designer Kellwood

Jan '24 -Present
LosAngeles, CA

- Developed mass-market denim collections with a focus on fit integrity and brand quality standards.
- Created technical sketches, color CADs, line sheets, and comprehensive tech packs, including wash pages and garment construction guidelines.
- Coordinated sample requests, ensured on-time deliveries, and communicated weekly development updates.
- Conducted competitive market research and vintage studies to inspire seasonal concepts.
- Collaborated with overseas design teams and managed tech pack releases via PLM systems.
- Organized sample libraries, maintained wash standards, and supported production handoff processes.

Technical Design The Great

Nov '22 -Jan '24
Vernon, CA

- Partnered with design and marketing teams to streamline denim product development workflows.
- Led denim pattern development, fit approvals, and maintained accurate size specifications.
- Researched innovative garment construction techniques and integrated findings into design practices.
- Utilized Adobe Illustrator and Photoshop for detailed style design and fit creations.

Denim Production Forever21

Mar '21 -Oct '22
LosAngeles, CA

- Managed relationships with over 700 global vendors, collaborating with 20 buyers for denim fabric sourcing.
- Liaised with overseas mills for denim fabric development and tracked approvals via SAP and PLM systems.
- Oversaw quality assurance, testing processes, and created training documentation for production teams.
- Monitored denim inventory levels and prepared analytical reports to support ERP system enhancements.

Menswear Production Volcom Stone HQ

Dec '18 -Mar '21
Costa Mesa, CA

- Ensured compliance with fabric and garment testing standards for menswear denim lines.
- Partnered with overseas teams on fabric, trim development, and factory labor compliance initiatives.
- Assisted in private-label menswear denim development and coordinated deliveries with logistics teams.

Designer Ghettotooth

Jan '14 -Jan '20
LosAngeles, CA

- Designed and produced custom menswear denim garments, managing inventory and pricing strategies.
- Developed partnerships with denim suppliers and explored upcycled textile solutions for sustainable design.
- Operated an e-commerce platform and created engaging denim-focused content for a YouTube channel.

Skills

Denim Technical Design & Development Menswear Design & Production Adobe Illustrator & Photoshoph PLM & ERP Systems Fabric & Trim Sourcingh Compliance & Quality Assurance Global Vendor Management

Education

Master in Art History Bachelor in art History

California State University Fullerton

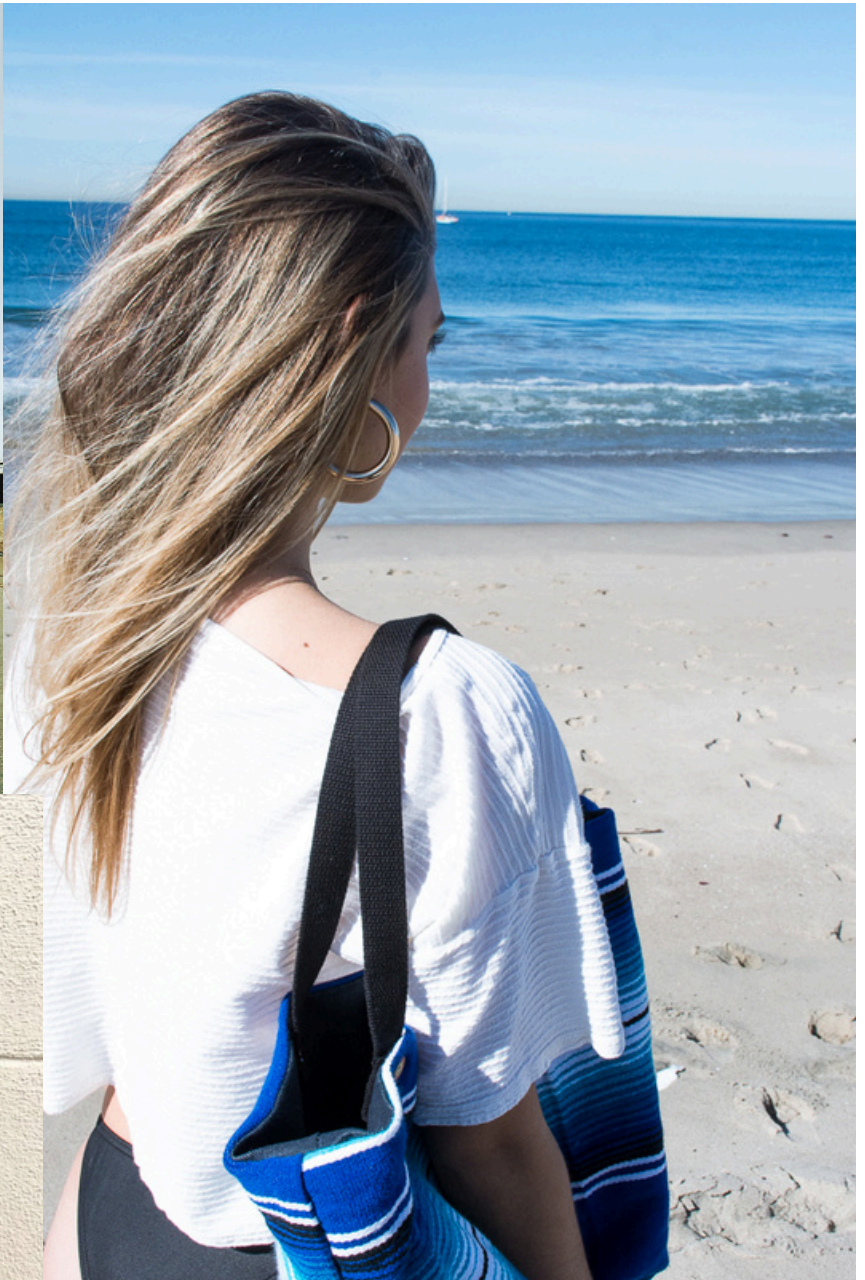
Associate of Arts in Liberal Studies with Honors Cypress College

Jan '24
Fullerton, CA

Publications

HotBike 2017: <https://hotbike.com/hot-bike-qa-with-victoria-lane/> Podcast:
<https://www.iheart.com/podcast/1119-trapped-in-treatment-91773544/>
Volunteer Work: Breaking Code Silence, Contributor to Trapped in Treatment

Jan '22
Cypress, CA

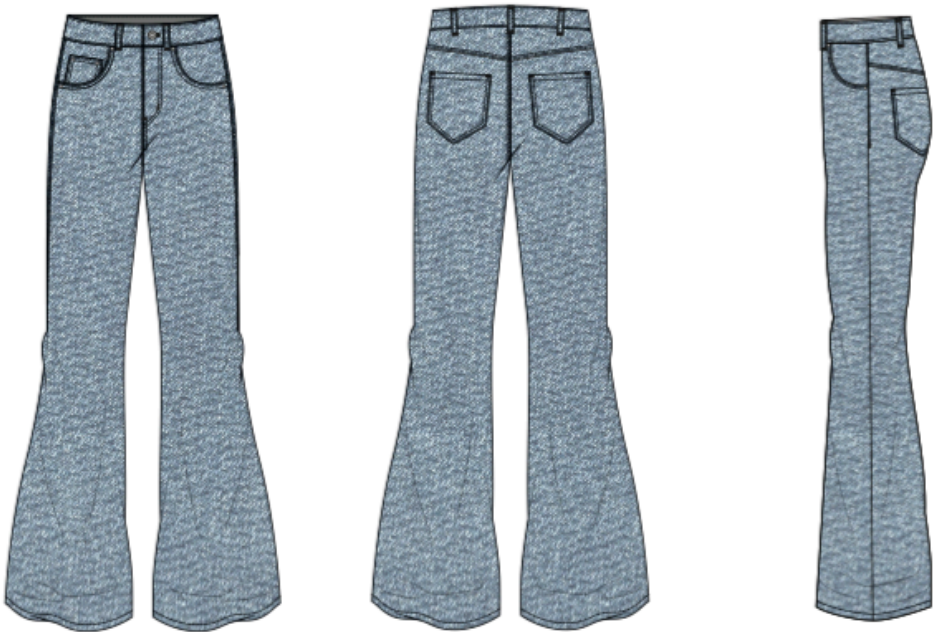






STYLE : Fall24 Misses Flair 5 Pocket	FABRIC : Denim	FIT STAGE : First
STYLE NAME : Flair 5 pocket	SIZE RANGE : 00-16	CATEGORY : Bottoms
COLLECTION : Misses Fall24	SAMPLE SIZE : 5	DATE : 05/08/2024

COLORWAYS



COLORWAY 1 : Medium Wash
MAIN : Denim Medium Wash
COTTON : 93% Cotton
5% Polyester
2% Spandex

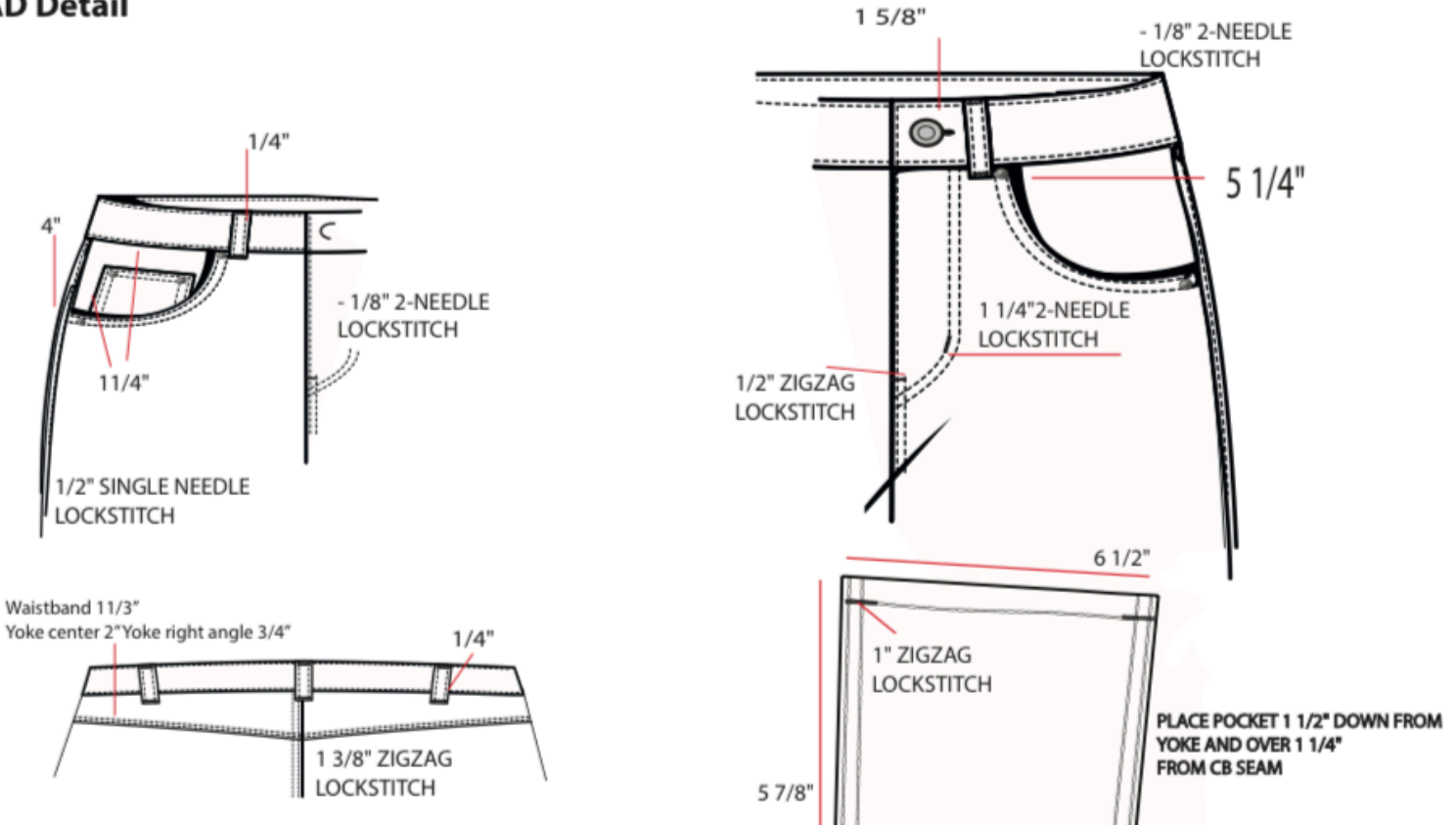


Silver rivits: 6mm
Brass jeans button: 20mm
Material: brass/metal
China



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CAD Detail





INTERROGATION

VICTORIA LANE (TORI)

SHOP:

GHETTOTOOTH

LOCATION:

Los Angeles, CA

WEBSITE:

ghettotooth.com

HANDLES:

@ghettotooth @ghettotooth_tori

DESCRIBE YOURSELF IN THREE WORDS.

Intelligent, funny, and creative. There is a fine line between intelligence and insanity. As a textile artist, the insanity keeps my creativity flowing.

WHAT IS YOUR ALL-TIME FAVORITE BIKE?

1986 FXR—the original Super Glide.

WHY DID YOU CHOOSE TO WORK IN THE MOTORCYCLE INDUSTRY?

Starting GHETTOTOOTH, I used avenues from previous modeling for motorcycle companies to reach out to the same demographics. And everyone loves side boob, don't they?

**"AS A TEXTILE ARTIST,
THE INSANITY KEEPS MY
CREATIVITY FLOWING."**

WHAT DO YOU THINK THE FUTURE OF THE MOTORCYCLE INDUSTRY IS?

The country is getting bigger. More and more people are riding to escape traffic, to escape their jobs and the big cities, to adventure. It's awesome to see normal folks adventuring hard.

WHAT IS YOUR GREATEST LIFE ACHIEVEMENT SO FAR?

Creating my business from nothing—surprising the hell out of my haters.

WHAT HAS BEEN YOUR BIGGEST REGRET TO DATE?

I never regret anything.

WHAT INSPIRES YOU?

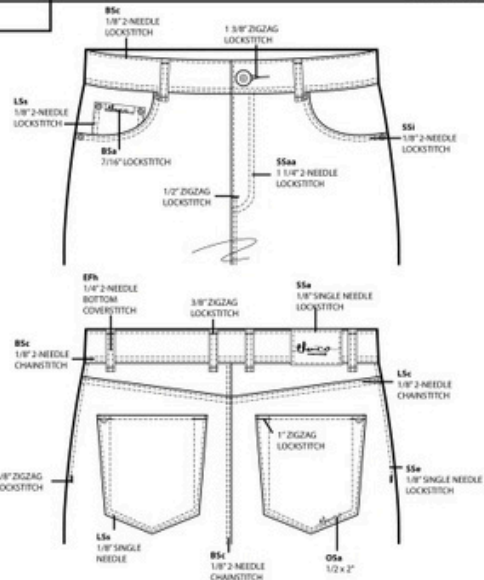
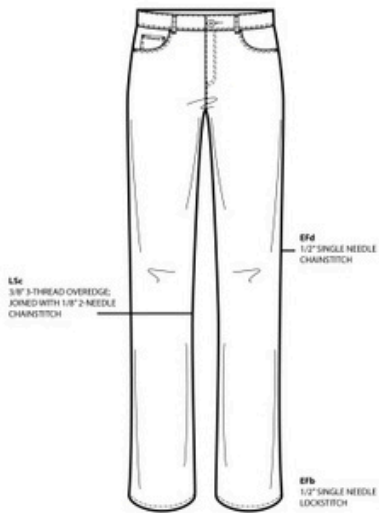
American denim, nitro methane, leather crafting, Billy B.'s boat paint jobs, and vintage industrial sewing machines.



ANY LAST WORDS?

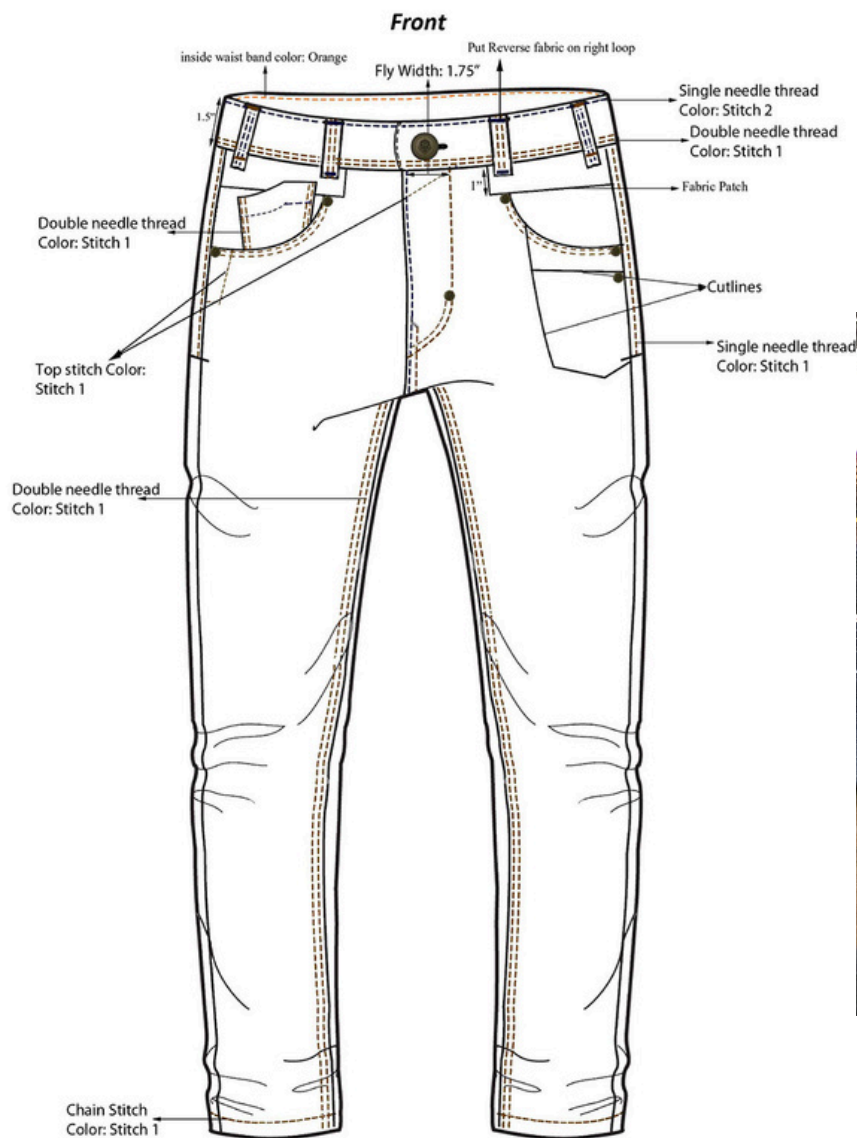
Don't take yourself so seriously. Have more fun. **ND**

CONSTRUCTION PAGE



Style No.	Vintage	Launch Date	
Description	Men	Target Date	1 Jan, 2014
Fit	Slim	Customer	
Season	AW 14	Designer Name	Ali Riaz
Theme	Europe		

Style instruction 1



"IMPOSTER"



AA/FD

I'M SURE YOU ARE



VERY CHOPULAR

