Dominique McBride

CONTACT

Phone: +224-310-8148

Email: freedom.thirteen@outlook.com

Based: Atlanta, GA

Producer

Storytelling is my favorite kind of problem-solving. Whether framing a street photo, cutting a radio spot on deadline, or weaving archival footage into something new, I love turning ideas into visuals that resonate. With a B.S. in Integrated Design + Media from NYU Tandon and three years producing content for brands like Dentsu, Netflix, Disney+, and NBCUniversal, I bring a creative, efficient, and technically sharp approach to every project.

PRODUCTION EXPERIENCE

Intern, Production (2022)

Dentsu Creative

- Shadowed and supported on-set production for commercial shoots and casting sessions for national brands.
- Contributed as on-camera talent for a major client's new business pitch, demonstrating versatility and willingness to step into creative roles when needed.

Associate Producer, Integrated Production (2022–2024)

Dentsu Creative

- Spearheaded 12+ integrated campaigns across radio, social, and award platforms with budgets ranging from \$5K to \$22K, overseeing every phase from kickoff to final delivery.
- Created detailed production timelines, shot lists, and schedules while maintaining clear communication between creative, strategy, and post-production teams.
- Managed vendor relationships, tracked deliverables, and ensured on-time completion under tight turnarounds.
- Regularly utilized Adobe Creative Suite, Google Workspace, and internal project management systems; known for efficiency, calm under pressure, and resourceful problem-solving.

Production Development Intern (2021)

Culture House

- Organized and cataloged over 500 archival photographs and media assets for Disney+'s 'Growing Up' series, ensuring editorial teams had fast, intuitive access to key material.
- Transcribed and time-coded 10+ hours of interviews and captions for Netflix's 'Ladies First,' contributing to accurate post-production workflows.
- Collaborated with producers and researchers to build internal story databases, supporting both creative development and legal clearance.
- Brought attention to detail, autonomy, and fast adaptation to a high-volume, deadline-driven documentary environment.

NBCUniversal - FBI: Most Wanted (Season 3, Episode 22)

Production Assistant (May 2022)

- Assisted with coordination of a network primetime shoot involving 30+ cast and crew, ensuring seamless communication across departments.
- Managed daily paperwork, call sheets, and supply runs while supporting on-set operations with agility and professionalism.
- Acted as a liaison between the production office and technical crew, problemsolving in real-time and maintaining a smooth, safe shoot environment.

	Video/Post-Production Intern (2020) Outlier.org	
	 marketing and educational platforr Produced and cut five student inte b-roll and captions using Adobe Pr Designed a 10-page internal onboa orientation and productivity. 	rview videos for social campaigns, incorporating
EDUCATION	New york University, Tandon School of En Master of Science, Integrated Design + Me Minor in Production GPA: 3.8 Dean's List (2018–2022) University Honor Scholar (2022)	
SKILLS	Content Writing • Photography • Integrated Production • Budgeting & Scheduling	Timeline Creation • Adobe Creative Suite • Video Editing • Problem- Solving • Verbal Communication