



JENNA RICCIARDI

CONTACT ME:

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AUDIENCE STATS:

Demographics

USA (Primary NY/NJ/PA)
95% Female
Primary Age: 25 - 45

CONTENT TOPICS:

- Motherhood
- Family Travel & Activities
- Daily Life

SERVICES OFFERED:

- Product & Service Reviews
- Giveaways
- Advertisment
- Event Coverage & Hosting
- Sponsored Posts
- Social Media Promotions
- Guest Speaking
- Podcast Guest

INTRODUCTION

My brand is founded on meaningful connections among women! Motherhood, fashion, beauty, & family travel are my passions that I share with my audience. My channels are a space for sharing parenting moments, fashion & beauty finds, & our family travels/experiences. I aim to focus on connecting with women through shared experiences & helping them feel their most confident, supported, & empowered selves.

ACCOLADES

Disney Creator, Nickelodeon Family Insider, META/IG Partner

SOCIAL NETWORKS

Instagram - 210,000
Facebook - 7,000
TikTok - 10,000
Newsletter Subscribers - 5,000
Website Visitors - 10,000/month

TOP COLLABORATIONS & PARTNERSHIPS

Lifestyle:	FabFitFun, Kidz Bop, Target, Dunkin, Walmart, NY Yankees, Fresh Direct, Tide, NextDoor, QVC/HSN, Walgreens, BJ's, Equilibria, Netflix, Amazon, Lysol, CVS, Lifetime TV, Netflix Family, Warner Brothers, Door Dash, MIRROR, Monos, Scotties, GMC, Xyzal, Sam's Club, PayPal, Nestle, Vicks, Sabre, Everylywell, HelloFresh, Hungryroot, Pure Encapsulations, Mochi Health, Groupon, Fresh Grocer, ShopRite, Stop & Shop, goop, Built
Fashion:	Spanx, Commando, Loft, Kortni Jean, Reebok, Vici, Petal & Pup, Bloomingdales, Justice, Cecelia NY, J Slides, Sweaty Betty, Lagos, Albion Fit, Zulily, Athleta, SKIMS, AKIRA, Showpo, Macys, Primark, Primary, nuuds, Klassy, Popflex, Dolce Vita, Lunya, PJ Salvage, Cupshe, Appaman, Chaser, Commense, Katie J
Beauty:	Head Kandy, DIME Beauty, Raw Sugar Living, Native, Tampax, Cerave, drybar, Tula, Glossybox, Always, Boxycharm, Beachwaver, Braun, Ipsy, Kitsch, Crest, Lumineux, Oral B, Musely, Bondi Boost, DIBS, Revellle Aesthetics, AirSculpt, Hydrafacial
Kids:	American Girl, Jakko Toys, Build-a-Bear, Baby Alive, Stomp Rocket, Radio Flyer, Hasbro, Goldfish Swim School, ArtKive, Journey Girl, Osmo, Vooks, Reading Eggs, Elf On The Shelf, CAMP Store, Chuck-E-Cheese, Toys R Us
Home:	Safavieh, Rugs USA, Solay Sleep, Shark, Hoover, PC Richard, Ninja, Havenly, Yardzen, Outer, Serena & Lily, Caraway Home, Zinus, Rugs.com, Modular Closets