


KHADIJA JACKSON

CONTACT

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 www.khadijajackson.com

CORE COMPETENCIES

- Brand Strategy
- Creative Direction
- Client Engagement
- Content Creation
- Digital Marketing
- Social Media
- Salesforce CRM
- B2B Sales
- Visual Branding
- Problem Solving
- Team Collaboration
- Verbal Communication

PROFILE SUMMARY

Emerging brand and marketing consultant with strong communication and creative design skills. Currently completing a degree at Georgia State University, with coursework bridging real-world marketing, branding, and visual storytelling. Proven record in client engagement, content creation, B2B sales, and digital strategy. Known for problem-solving, multitasking, and building lasting client relationships. Enthusiastic, team-driven, and passionate about helping businesses grow through tailored brand messaging.

PROFESSIONAL EXPERIENCE

Citysearch.com – Atlanta, GA (Remote) | Inside Sales & Customer Service **2006–2008**

- Sold custom advertising packages including video promos to small business clients.
- Managed a B2B sales pipeline and tracked leads using Salesforce CRM.
- Provided detailed consultations to help clients define their digital brand presence.
- Upsold additional services by demonstrating product benefits and campaign ROI.

Reel Security of Georgia – Atlanta, GA | Scheduler **2018–2021**

- Managed guard scheduling for production sets, ensuring seamless 24/7 security coverage.
- Promoted to Scheduler after four months due to strong performance and reliability.
- Provided high-touch service to VIP clients in dynamic, deadline-driven settings.
- Collaborated with operations team to solve last-minute staffing conflicts efficiently.

TLC Personal Care – Douglasville, GA | Personal Care Assistant **2021–2023**

- Provided emotional support and transportation for daily activities and appointments.
- Documented patient progress and maintained accurate records per care guidelines.
- Developed personalized care routines to meet each client's medical preferences.
- Built long-term trust with clients through compassion and daily communication.

EDUCATION

Bachelor's Degree in Speech Communication and Studio Art | Georgia State University – Atlanta, GA **2004–Present**

Certificate in Mass Communication | Savannah State University – Savannah, GA **2002–2004**

College Preparatory Diploma | Fayette County High School – Fayetteville, GA **1998–2002**

ADDITIONAL TRAINING & CERTIFICATIONS

Nail Technician, Makeup Artistry and Customer Service Training **2008 – 2025**

Carry's Beauty School -Professional Nail Technician -15 years +

Gwynnis Mobsey Makeup Academy – Certified Makeup Artist – 4 Years

Mastering K-Tips- Instructor for K-Tips Extensions and Application-Teach Classes- 2 years

TECHNICAL & CREATIVE SKILLS

- Adobe Creative Suite | Graphic Design | Photography | Social Media Management | Salesforce CRM | Microsoft Office Suite | PPC Ad Sales | Customer Experience | Training & Development | Typing Speed: 65 WPM