

# KELLI HUNTER



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## MEDIA KIT



*Hey there!*

Kelli Hunter

## LIFESTYLE CONTENT CREATOR

Kelli is a lifestyle content creator curating elevated experiences at the intersection of fashion, travel, pop culture, and wellness. From cozy self-care days with her pups to exclusive red carpet moments and VIP event access, she brings her audience along for a life of style, intention, and unfiltered fun. With a passion for discovering hidden gems and spotlighting both high-energy social scenes and soft-life solitude, she shares content that inspires viewers to live well—on their own terms.



# CONTENT CATEGORIES



## Lifestyle

- Intentional living, self-care rituals, solo moments, at-home vibes, dog mom life, wellness essentials, and the art of balancing hustle with soft life energy

## Events & Entertainment

- Exclusive events, industry experiences, and cultural commentary

## Social Activities & Adventures

- Local hotspots, social outings, curated experiences, and real-time coverage of the best-kept gems and can't-miss scenes

## Fashion

- Editorial-inspired fits, event style, and everyday glam



# CONTENT CATEGORIES



## Pop Culture Moments

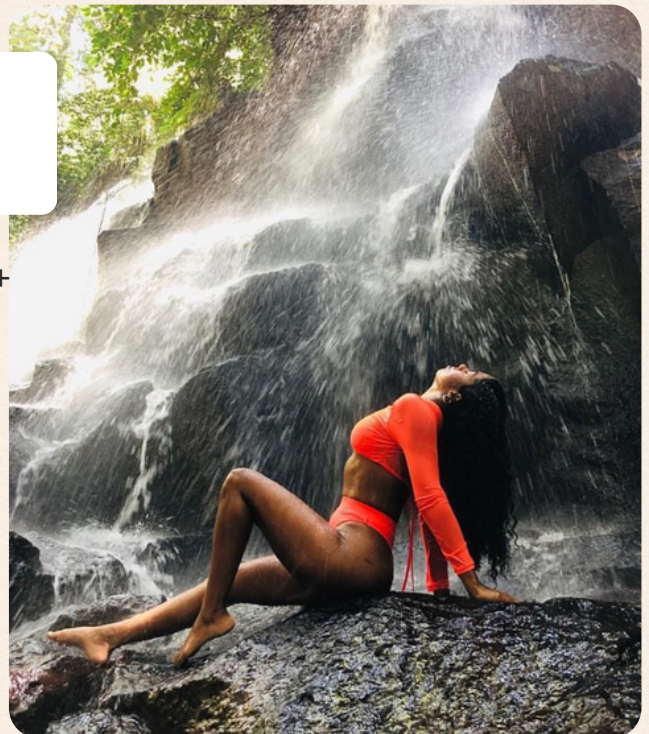
- Trend commentary, viral moments, fashion debuts, film, tv, music, and reactions with personality

## Culinary Experiences

- Restaurant highlights, cocktails and culinary moments

## Travel

Destination content, hotel reviews, historical + cultural sites, and must-visit spots



# MEDIA HOST



## **Tyler Perry's Divorced Sistas Premiere Presented by BET+**

- [Lead Actress Briana Price Interview](#)
- [Actor Robert Christopher Riley Interview](#)

## **Culture Creators Awards Brunch Presented by Lexus**

- [Grammy Award Winning Artist Erica Campbell Interview](#)
- [Marketing Brand Strategist Candis Grace Interview](#)
- [Comedian, Co-Creator of Issa Rae's "Insecure" Larry Wilmore](#)



# MEDIA HOST



## **Black & Iconic Soiree Presented By BET+**

- [Access Hollywood Host Scott Evans Interview](#)
- [Actress Eva Marcille Interview](#)
- [Author and Emerging Leader Award Recipient Hope Giselle](#)
- [Black & Iconic Soiree Recap](#)

# AUDIENCE PROFILE



## Platform:

Social Media  
Platform

## Objective:

To inspire an enriched social life and to be a personal guide to the best of a city through my brand narrative & content creation

## Summary:

- **Primary Audience:** U.S.-based | Modern
  - Trendsetters that are culturally curious creatives and professionals aged 25–40 who crave authentic, aesthetically-driven lifestyle content—from curated city experiences to soft life moments and insider social scenes.
  - **Key Cities:** Washington DC, NYC, Miami, LA, Chicago
  - **Interests:** Lifestyle trends, luxury experiences, fashion, travel, exclusive events, wellness, pop culture
  - **Values:** Authenticity, soft life, empowerment, aesthetics, insider access
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# REACH



**2K**

**Followers**

Instagram

**30K**

**Views**

Over 30,000  
views on Tik Tok

**70K**

**Impressions**

Over 70,000  
impressions across  
all platforms

Gender

**60%**

**Female**

Age Range

**75%**

**25 to 40  
Years**

Top Markets

**Washington DC  
Los Angeles  
New York**

# As Seen At!

**Your Go-To Insider for Culture, Power, and Style**

**A few of the unforgettable experiences I've shared with my audience. Tap each event to see the experience through my lens.**

The logo for "Watch What Happens Live" features the words "WATCH WHAT HAPPENS" in white, stacked vertically, with "LIVE" in a larger, bold, blue font below them. To the right of "LIVE" is the text "with Andy Cohen" in a smaller, white, sans-serif font.

**WATCH  
WHAT  
HAPPENS  
LIVE** with  
Andy  
Cohen

WATCH  
WHAT  
HAPPENS  
LIVE | BRAVO

The logo for New York Fashion Week features a large, stylized, white "NY" monogram on a black background. Below the monogram, the words "THE SHOWS" are written in a smaller, white, sans-serif font.

**NY**  
THE SHOWS

NEW YORK  
FASHION WEEK

The logo for the White House Correspondents' Association features the words "WHITE HOUSE", "CORRESPONDENTS'", and "ASSOCIATION" stacked vertically, each enclosed in a thin black rectangular border.

**WHITE HOUSE  
CORRESPONDENTS'  
ASSOCIATION**

WHITE HOUSE  
CORRESPONDENTS  
DINNER WEEKEND

The logo for the Sundance Institute features a large, solid yellow circle on the left. To the right of the circle, the word "sundance" is written in a bold, black, sans-serif font, with "institute" in a smaller, black, sans-serif font below it.

**sundance**  
institute

SUNDANCE  
FILM  
FESTIVAL

The logo for the Washington Commanders features a large, stylized, gold "W" monogram on a maroon background.

**W**

WASHINGTON  
COMMANDERS LEGACY  
LOFT EARLY SNEAK  
PEEK EXPERIENCE

# CONTENT OFFERINGS



## **Sponsored Content –**

Organic day-in-the-life + soft integrations, lifestyle storytelling



**UGC Content** – Polished content tailored for your platform (Unboxing videos, Product photos, Product demos, Product videos, Testimonials, Try on hauls, Trending videos)



## **Event & Brand Experience Coverage –**

Real-time Instagram + TikTok storytelling with on-site content capture



## **Travel + Fashion+ Wellness**

**Experience Features:** Editorial-style content with an immersive, aspirational feel



# GET IN TOUCH



[KELLZCONNECTS@GMAIL.COM](mailto:KELLZCONNECTS@GMAIL.COM)



[@KELLZ\\_NOELLE](https://www.instagram.com/_KELLZ_NOELLE)



[@KELLZ\\_NOELLE](https://www.tiktok.com/@_KELLZ_NOELLE)

*Open to brand partnerships, sponsored content,  
ambassador opportunities, and event invitations.*

*Let's collaborate and create  
moments that resonate!*