

JOSEPH PISTELLA

PROFESSIONAL SUMMARY

Creative professional with progressive experience in film distribution, post-production, and marketing acquired through jobs, internships, academics, and self-managed projects. Highly skilled in producing engaging multi-platform content and supporting teams through meticulous detail for meaningful impact within the film industry. Seeking to deepen knowledge in film distribution through immersive learning and mentorship.

WORK EXPERIENCE

Distribution & Marketing Intern OSCILLOSCOPE LABORATORIES

05/2025 - Present

- Support marketing and grassroots promotion of new film releases through social media platforms such as promotional content for DICIANNOVE - produced by Luca Guadagnino.
- Assist with theatrical team in exhibitor relations for accuracy and tracking documents.
- Handle shipping and deliveries, packaging and processing store orders and delivering materials to industry partners.

Distribution & Marketing Manager INDIEPIX FILMS, NY

05/2024 - Present

- Elevate online presence through marketing campaigns across 7 social media platforms.
- Delivering 300+ promotional materials, leading to increased engagement of film releases.
- Expand company's network by participating in sponsored film festivals; amplify presence within the independent film community through acquisition of film titles for distribution.

Distribution & Marketing Intern KINO LORBER

12/2024 - 05/2025

- Produced 50+ marketing assets including graphics and video reels for films, generating 100K+ views and impressions across 7 major social media platforms.
- Delivered promotional content for Soundtrack to a Coup d'État, contributing to film's "For Your Consideration" Oscar campaign, enhancing its visibility during awards season.
- Contributed to delivery of film metadata across digital distribution platforms.

Development & Post Production Intern 4TH ROW FILMS, NY

04/2024 - 09/2024

- Supported the video editing process of client projects by assembling content that exceeded client expectations.
- Performed research and development of 5+ documentary film projects, organizing interviews, articles, and diverse sources to craft engaging narratives.
- Managed and scheduled production assets to ensure successful film shoots.

Social Media & Post Production Intern INDIEPIX FILMS, NY

02/2024 - 05/2024

- Assisted in delivery of metadata for IndiePix's Amazon Prime Channel.
- Prepared and organized physical film drives for assets & delivery across distribution channels.
- Edited TikTok social media content for increased support of original film releases.

Content Producer & Media Manager PROXY MEDIA, NY

01/2018 - Present

- Own & manage Instagram account with 1M+ total views ([Link](#)).
- Delivering assets for promotional social media campaigns including trailers and posters.
- Enriched film material for clients through long length interviews, event videographer coverage, set photography, demonstrating storytelling and detail.

New York, NY
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[LinkedIn](#)
[Portfolio](#)

EDUCATION

Bachelor of Arts, Communication & Media Arts

Montclair State University, 2023

- *Summa Cum Laude*
- GPA: 3.9/4.0
- *Minor: Film Studies*

CERTIFICATIONS

NYU Film and TV Industry Essentials Certificate | 2025 - Present

CORE COMPETENCIES

- Film Distribution
- Lead Editor
- Social Media Management
- Post-Production
- Graphic Design
- Research & Marketing
- Asset Organization

TECHNICAL SKILLS

- Adobe Creative Cloud (Photoshop, Premiere Pro, After Effects, Lightroom)
- Final Cut Pro
- Microsoft Word
- Excel Spreadsheets
- PowerPoint Presentations
- Outlook

VOLUNTEERING WORK

Socially Relevant Film Festival | 3/2025
Supported operations as a festival sponsor, including marketing screenings and assisting in the award ceremony presentation.

Urban World Film Festival | 11/2024
Directed patrons and talent with event information. Assisted screening teams and Q&As, including "Nickel Boys."

ADDITIONAL EXPERIENCE

INDOOR FEELING - Distribution & Marketing Intern, 2025 - Present:
Promoting the release of "Something's More Than One Thing," a film produced by Russo Brothers