



# ANNIKA GRACE COLLINS

Strong capacity for building and managing teams, conducting sales and negotiation, writing and communication. Conscientious, creative, responsible.



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London

## INTERESTS

- Psychology of fashion
- Fashion marketing
- Acting
- Fashion styling
- Figure skating
- Languages
- Travel

## EDUCATION

### UNIVERSITY

University of the Arts, London /  
London College of Fashion  
*BA Hons, Fashion Marketing and  
Content Creation*  
2024-2028

#### Projects

- Brand report on Miu Miu
- Marketing report on YSL beauty products
- Had the pleasure to create marketing plans for Farah and Never Fully Dressed

### SECONDARY SCHOOL

College du Leman  
Versoix, Switzerland  
*International Baccalaureate*  
Graduated 2024

## LANGUAGES

English - Mother tongue  
French - Mother tongue fluency  
Spanish - Understand fluently, speak at intermediate level  
Georgian - Beginner

## EXPERIENCE

### CO-LEADER

WeDeliverPeriod (Charity)  
College du Leman  
2022-2024

- Initiated and managed meetings

### SOCIAL MEDIA MANAGER

Serenje Outreach Appeal (Charity)  
College du Leman  
2022-2024

- Posted events on Instagram
- Developed posters to advertise events

### PROJECT MANAGER

Sustainable Fashion Dyeing Workshop  
College du Leman  
2023

- Created and planned fashion dyeing workshop for students
- Managed development of strategy, materials and schedule

### ASSISTANT DIRECTOR AND LEAD ACTOR

"Murder on the Dance Floor" (theater)  
University of Oxford, International Summer School for Teens  
Summer 2022

- Participated in script development and role assignments
- Played the lead role

### STUDENT ACTOR

Simply Theatre  
Versoix, Switzerland  
2010 - 2015

- Studied theater and dance and participated in productions
- Attended master classes in theater, musical theater, television and cinema.

### FIGURE SKATING COACH

Geneva, Switzerland  
2024 - 2025

### CHILDCARE

Geneva, Switzerland  
2025