

CLAUDIA DUMAN



Marketing manager with **over 15 years of experience** in creating and implementing marketing strategies, & brand design.

Beside this, I have strong passion for: **sport, theater, movies, photography, music, cooking.**

My goal in life: to live authentically

Work Experience:

- **Marketing Manager- present**
ConceptyX - Business concepts development

Acting & photo experiences

Field of Experience:

- **Theater:**
- **Project:** "Fata Moşului si Fata Babei"- The Old Man's Daughter and the Old Woman's Daughter
Author: Florin Comisel
- **Role:** supporting role
- **Director:** Ruslan Barlea
- **Year:** 2024

Field of Experience:

- **Advertising:**
- **Project:** Commercial-food industry oil
- Company name: Elixir
- **Role:** Lead role
- **Director:** Pixelbattalion Media
- **Year:** 2018
- **Theater:**
- **Project:** "Spectatorul condamnat la moarte"- "The spectator sentenced to death"
Author: Matei Visniec
- **Role:** Supporting role
- **Director:** Ruslan Barlea
- **Year:** 2025

Education:

- **Tudor Jarda School of Arts -Romania-**
Specialization: Dramatic Art (Acting and Improvisation)
2024- present-2nd year
- **IT School Course- Romania**
Specialization: Graphic & Designer
Sept 2023- Dec 2023
- **Dimitrie Cantemir University-Master Degree**
Specialization: Business management
2008-2010
- **Babeş-Bolyai University- Bachelor Degree**
Specialization: Journalism
2005-2008

Skills

- English- Advanced- american accent
- Photography & Video
- Graphic & Design