

Sydney Martin

Philadelphia, PA | sydney.martin0005@temple.edu | +1 703 939 4607

Portfolio: <https://visualcreations.myportfolio.com/> | Articles: <https://www.whipradiotu.com/tag/sydney-martin/>

SUMMARY

Creative media professional with extensive experience in videography, photography, and content production. Skilled in video editing, event coverage, and digital media creation with a strong background in retail and hospitality service and leadership. Pursuing a degree in Media Studies and Production at Temple University.

EDUCATION

Bachelor of Arts in Media Studies and Production

Temple University, Lew Klein College of Media and Communication — Philadelphia, PA
May 2026

Certificate of Film, Temple University, School of Film and Media Arts — Philadelphia, PA

December 2025

WORK EXPERIENCE

MEDIA & PRODUCTION

Film Educator Intern, Filmsters Academy— Annapolis, MD

July 2025- Present

- Lead and teach campers all aspects of film production, ensuring the end-of-week deadline for the final cuts of films are met.
- Instruct campers how to pitch, write and perform assigned roles on-set and during post-production— promoting creative autonomy and an experiential learning approach.
- Assist with the program's equipment management and the 25th anniversary film screening by collaborating with the Operations Director and Technical Manager.

Field Videographer & Video Editor, Thee Ethereal — Philadelphia, PA

September 2024 - Present

- Conduct interviews and capture events for a local fashion/ culture media agency.
- Produce written content focused on fashion culture and trends.
- Edit video content for digital distribution across multiple platforms.

Media Intern, UTM Media — Philadelphia, PA

February 2024 - January 2025

- Produce original content for the company's Roku channel, including two different podcasts.
- Design logos and create promotional materials for various media projects.
- Coordinate events and design promotional flyers to increase audience engagement.

Live Coverage Director, WHIP Radio — Philadelphia, PA

October 2023 - Present

- Provide comprehensive concert and album coverage for the station's digital platforms.
- Curate weekly concert listings for website publication and audience engagement.

- Write articles covering live music events and album releases.

CUSTOMER SERVICE & MANAGEMENT

Brand Ambassador, Zenology — Northern, VA

June 2025 - Present

- Engage with customers at events to spread brand awareness and promote product sales.
- Work with Founder to coordinate events, transport materials, set up events, and break down events.
- Enhance DTC marketing through sale promotions and beverage samples.

Key Holder, Merrell Shoe Store/Wolverine Worldwide — Leesburg, VA

July 2023 - May 2024

- Managed opening and closing procedures for retail location, including handling cash and store security.
- Tracked hourly store analytics to optimize sales performance and meet company targets.
- Provided product expertise and excellent customer service while maintaining inventory levels.

Server, Delirium Café — Leesburg, VA

May 2023 - August 2024

- Managed multiple tables across various dining sections, including bar service.
- Communicated menu changes, coordinated with kitchen staff, and prepared service stations and dining areas during all service hours.

Seasonal Team Member, CAVA — Richmond, VA

February 2023 - May 2023

- Provided customer service in fast-paced restaurant environment.
- Maintained inventory, communicated with staff, cleaned equipment and handled closing procedures while adhering to safety and sanitary guidelines.

Catering Event Server, Smokin Willy, Hometown Restaurant Group — Purcellville, VA

December 2022 - July 2024

- Set up venues for weddings and special events; performed closing duties including loading truck with equipment.
- Served guests according to scheduled meal service plans, ensuring special dietary restrictions and special meal requests were met.

Team Member, Dunkin' — Leesburg, VA

November 2021 - August 2022

- Served customers during high-volume morning shifts (5am-2pm).
- Prepared coffee beverages and food items to company specifications.
- Handled closing duties including inventory management and station preparation.

Shift Leader, Rita's Italian Ice — Leesburg, VA

June 2020 - November 2021

- Supervised employees and daily operations, including opening and closing procedures.
- Maintained store cleanliness and product quality standards.
- Served customers and prepared Italian ice products.

TECHNICAL SKILLS

- Video Production & Editing, Adobe Premiere Suites, Digital Photography, Microsoft Office Suite, Figma, Social Media Content Creation, Event Coordination, Digital Art & Design, Logo Design, Website Design, Event Production, Marketing Research and Data Analysis.

ADDITIONAL SKILLS

- Team Leadership & Supervision, Customer Service Excellence, Inventory Management, Project Coordination, Public Engagement, Multitasking in Fast-Paced Environments, Food Service & Preparation, Barista Experience.