



# ANDREA RIVAS

Bilingual Journalist | Feature & Culture Writer |  
Multimedia Storytelling | Fashion, Film &  
Lifestyle Commentary | Fordham Observer  
& The Torch Contributor

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📍 Miami - Florida

## EDUCATION

Bachelor's Degree in Journalism  
**Fordham University**  
(2025) - New York, USA

## SKILLS & COMPETENCIES

- ✓ Feature Writing
- ✓ Cultural Commentary
- ✓ Lifestyle Journalism
- ✓ Film & Fashion Writing
- ✓ Editorial Research
- ✓ Creative Nonfiction
- ✓ Interviewing for Profiles
- ✓ Arts & Entertainment Coverage
- ✓ Long-Form Storytelling
- ✓ Style Guides (AP, MLA)
- ✓ Content Editing & Proofreading
- ✓ Bilingual Writing  
(English/Spanish)
- ✓ Magazine-Style Writing
- ✓ Visual Storytelling  
(text + images)
- ✓ Deadline-Driven Writing

## LANGUAGES

English

Spanish

## EXECUTIVE SUMMARY

A culture-focused writer with a background in lifestyle journalism, fashion media, and film analysis. Fluent in English and Spanish, with bylines in The Fordham Observer and The Torch, covering topics such as modern identity, entertainment, aesthetics, and cultural expression.

Brings a refined editorial voice shaped by academic training and hands-on writing experience, along with a strong understanding of narrative structure, visual storytelling, and audience engagement. Work reflects a blend of original research, cultural insight, and stylistic precision—often supported by original photography and layout collaboration.

Currently seeking editorial, freelance, or staff writing opportunities within the fashion, arts, lifestyle, or media industries that value clarity, voice, and compelling storytelling.

## RELEVANT EXPERIENCE

**The Fordham Observer | Contributing Writer**  
New York, NY | 2023 - 2025

Contributed feature stories and cultural commentary for Fordham University's award-winning student publication, with a focus on entertainment, fashion, and modern identity.

Developed original pitches based on timely trends and underrepresented narratives. Conducted interviews with students, creatives, and community members, and integrated quotes seamlessly into well-researched articles.

Collaborated with editors to refine voice, structure, and angles, ensuring content met editorial standards and publication timelines. Provided original photography and assisted in layout and visual direction for select digital pieces to enhance storytelling impact.

## LEADERSHIP & AFFILIATIONS

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### •Fordham University Ambassador

The National Academy of Television Arts & Science  
New York, NY. 2024

### •New York Emmy Nominees Party •2nd Annual New York Sports Emmy Awards

### •Alumni Relations/Member of Theta Phi Alpha

New York, NY. 2022– 2023

### •President of The National Honors Society

Orlando, FL. 2020 – 2021

### •Representative/ Activity Coordinator of Student Council

Orlando, FL. 2020 – 2021

## PORTFOLIO

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### The Observer

[https://fordhamobserver.com/staff\\_name/andrea-rivas](https://fordhamobserver.com/staff_name/andrea-rivas)

### The Torch

[https://www.torchonline.com/staff\\_name/andrea-rivas/](https://www.torchonline.com/staff_name/andrea-rivas/)

### The Torch | Contributing Writer

#### New York, NY | 2021 – 2023

Wrote lifestyle and pop culture pieces for St. John's University's official student news outlet, covering film reviews, celebrity profiles, campus life, and cultural critique.

Created digital-first editorial content tailored for an online audience, incorporating relevant media references and current cultural conversations. Participated in pitch meetings and editorial planning sessions, offering story ideas and contributing to multi-writer coverage initiatives.

Worked closely with section editors to revise content for clarity, engagement, and alignment with house style. Demonstrated consistency in tone, deadline reliability, and evolving voice development across various writing formats.

## CREATIVE & COMMUNICATIONS EXPERIENCE

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### OH Fashion | Content Creator

#### Orlando, FL | 2020 – 2023

Created original written and visual content for a fashion and lifestyle blog, with a focus on product features, seasonal style trends, and brand storytelling.

Wrote blog posts and web copy highlighting fashion accessories, beauty items, and lifestyle topics, tailoring tone and structure to fit a brand-aligned, editorial voice. Produced digital marketing materials including email copy, banners, and promotional captions for social media and e-commerce platforms. Supported the visual identity of the brand by photographing products, editing imagery in Photoshop, and curating visuals to accompany written content.

### Superpharma Corporation | Graphic & Fashion Design Intern

#### Orlando, FL | 2018 – 2021

Designed marketing materials and product visuals for handbags, cosmetic accessories, and travel goods. Created promotional graphics and edited product photography for online and catalog use, supporting brand storytelling through visual presentation.

## ADDITIONAL EXPERIENCE

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### Walt Disney World | EPCOT | Guest Experience Cast Member

#### Orlando, FL | 2022

Facilitated guest interaction and flow at a major attraction, delivering clear communication and high-level service in a fast-paced, multicultural environment.

### Central Florida Preparatory School | Substitute Teacher & Assistant

#### Orlando, FL | 2021

Managed classrooms for toddlers through elementary students, building strong communication skills and adaptability while maintaining an engaging and structured learning space.