

AARON MCLAUGHLIN

(631) 766-8229

aaronmclaughlinmedia@gmail.com

OBJECTIVE

Reliable, experienced Mass Communications College Graduate seeking an opportunity to apply experience and skills to contribute in Sports Entertainment, Media

EDUCATION

Five Towns College, Dix Hills, NY

May 2024

Bachelor of Science, Mass Communications Concentration

Honors/Awards, Nominated for Seven Intercollegiate Broadcasting System (IBS) Awards, Finished Third Place for a Press Club of Long Island (PCLI) award

SKILLS

Sports Broadcasting, Public Speaking, Public and Media Relations, Product Promotion, Broadcast Newswriting and Reporting, Proficient ENPS, Autoscript, Adobe Premiere Pro, Adobe Audition

EXPERIENCE

Newsmax

Freelance Graphics Operator

March 2025-Present

- . Operate Singular graphics computer adding text, graphics, and video elements
- . Manage graphics content as it corresponds to the rundown for live and pre-recorded programs
- . Work closely with Director, Technical Director, and Producers, to ensure functionality of all graphics content
- . Operate ENPS rundown system
- . Ensure Newsmax technical and spelling quality standards are being met
- . Perform other duties as assigned

Foul Territory

August 2024 - March 2025

Production Intern

- . Edit and optimize video and graphic content for maximum engagement, incorporating visual effects, music, and captions as needed
- . Identify engaging sound bites in an efficient, time-sensitive environment
- . Collaborate with the content team to develop creative ideas and themes that resonate with the audience
- . Write YouTube titles and descriptions employing SEO best practices
- . Use Adobe Photoshop to create YouTube thumbnails
- . Insert advertisements into audio podcasts and publish podcasts to distribution partners
- . Stay up-to-date with emerging trends and best practices in social media and short-form video production to inform content strategy and execution
- . Monitor social media channels for trending topics, viral content opportunities, and user-generated content
- . Assist in the scheduling and publishing of social media posts and big projects
- . One million+ views on socials from assigned content since late August

Long Island Scouts Baseball Academy, Port Jefferson Station, NY

January 2020 -present

Director of Communications / Coach

- . Assists staff with organization of practices, games, and tournaments
- . Compile players' season statistics and apply stats to put the best product on the field
- . Films and edits gameplay footage for players and brand awareness

Long Island Ducks

April 2022 -September 2024

Promo Team/Ribbon Board Operator/Video Board Operator/PA Announcer

- . Promo Team leader: Instructs new hires on how to be an efficient promo team member and leads on-field activities
- . Displayed birthday messages and player statistics as well as displayed company advertisements on the ribbon board using Compix Media
- . Display videos and graphics for advertisements as well as fan-engaging content and player stats
- . Public Address Announcer for the organization