

Kylie Kieffer
715-977-7554 / kckieffer@wisc.edu
35 N Park ST, Madison WI

Education

University of Wisconsin-Madison	Madison WI
Degree: Bachelor of Business Administration	May 2028
Major: Marketing & Entrepreneurship	

Experience

Walmart	New Richmond, WI
Online Grocery Pickup	November 2021
<ul style="list-style-type: none">- Perform a variety of tasks within the department to fulfill up to 40 customer orders an hour- Delegate and communicate with fellow team members to increase productivity when carrying out customer needs and dividing between five different roles	
Live Nation	Somerset, WI
Usher	June 2024
<ul style="list-style-type: none">- Assisting individuals with finding their seating area and keeping the stage area secure	

Activities and Interests

Activities:

Association for Women in Sports Media	
Member	September 2024
<ul style="list-style-type: none">- Acquire information regarding the field of the sports industry from notable speakers and notable alumni- Gaining valuable knowledge about possible career paths and different opportunities to take advantage of to explore interests	
Moda Magazine	
Member of PR	January 2025
<ul style="list-style-type: none">- Creating advertisements related to the semester issue and other upcoming events- Design and finalize graphics regarding upcoming events, issues, and promotional content	
MKT Marketing Honorary Society	
Member	January 2025
<ul style="list-style-type: none">- Retain knowledgeable advice from a wide range of professional speakers	
Women In Entrepreneurship	April 2025
Member	

Interests:

Softball, Pickleball, Music, Traveling, Reading, Design, Thrifting