



ZELENA KILGORE

zelenakilgore03@icloud.com

(404)-729-9874

Atlanta, Georgia

Profile Summary

A student who is highly motivated and passionate about the behind-the-scenes of the music industry and has a strong commitment to it. My experience includes content marketing, social media advertising, and event planning. Adapt to developing strategies that involve engaging with the community and management.

Education

Belmont University
Bachelor of Science In Songwriting
Minor In Music Business
Nashville, TN
GPA: 3.3 | August 2022-May 2026

Relevant Coursework

- Entertainment Marketing & Promotion
- Survey of Music Business
- Music Publishing
- Copyright Law
- Internship & Career Foundation
- Demo Production

Work Experience

Patchwerk Recording studio

Marketing Assistant

August 2024-December 2024

- Marketing Assistant who helps with content creation and finding network events to promote Patchwerk label services.
- Assisted with creating a spotify playlists with mix of independent artists and well-known artists
- Directing clients to their studio session on time
- Research & Updating upcoming events to get more involved in the community
- Collaborated with the team to do content projects such as lyric videos and interviewing artists
- Look over files to keep track of album anniversary that was published in the studio

Student Worker

Campus Security

October 2022-May 1.2025

- Assist with answering phone calls and emails
- Utilize Microsoft Excel to arrange student information, including names, phone numbers, and descriptions of missing items.
- Provide customer service to fellow students with a positive attitude

Marketing Entertainment and Promotion

January 2024-May 2024

Group project

- Collaborating with a market team to edit lyric videos, personality content, and visualizers for the future
- Participate in strategic marketing meetings for project planning/video scheduling
- helped produce engaging and excellent blogs, graphics, and videos; guided on how to involve the community to support their artistic development
- Involved in editing and making lyric videos and personality content

Skills

- Podcast
- Project Planning
- Interviewer
- Social Media Promotion
- Product Development
- Strong Communication
- Rap/Sing
- Poetry

University Involvement

- Belmont Christian Choir
- Belmont Christian Showcase
- Black Student Association
- Woman In Entertainment
- Woman In Audio
- Music Row Promo
- Songwriting Student Association