



ZAELI YAFA

Resourceful freshman in college with a proactive and innovative mindset. Ambitious, highly trainable, reliable and flexible to bring the most value to your organization.

CONTACT

17563 Middle Lake Drive
Boca Raton, FL 33496
zaeliyafa@gmail.com
(321) 662-6163

EDUCATION

American Heritage High School
Graduation May 2025

SKILLS

VIDEO EDITING ■■■■■■
NEWS ANCHOR ■■■■ ■
SOCIAL MEDIA ■■■■■■
RESEARCH ■■■■ ■
WEB DESIGN ■■■ ■■
CHATGPT ■■■■■■

VOLUNTEER

200+ hours including Hurricane Relief Trip, Toy Drive, Care Cards, & more

EXPERIENCE

GimmeSwag (February 2024-Dec 2024)

SOCIAL MEDIA INTERN

- Photography and social media marketing assistance

Shalom Boca & Or Chayim Hebrew School (February 2024-Dec 2024)

SOCIAL MEDIA INTERN

- Photography and social media marketing assistance

TD Media LLC dba Life Water Media (Summer 2022)

SOCIAL MEDIA ASSISTANT

- Optimized the use of AI resources to achieve expedited turnaround time with sales driven copywriting which resulted in an approximate 300% increase in workflow output compared to prior writers.
- Demonstrated creative strength by providing a competitive edge that increased conversions and reader response by 35% for client projects.

Poshmark & Depop (Dec 2020-2024)

SELLER

- Sold 44+ listings with revenue over \$1,250

WSI Sports — Brand Ambassador (Event Role)

Turning Point USA Event | Weekend, Summer 2022

- Represented the brand at a major event, managing a booth to promote and sell athletic apparel.
- Engaged customers, highlighted product features, and handled transactions efficiently.
- Achieved the highest number of sales compared to two colleagues during the event.

Love & Hip Hop: Miami — Background Extra

- Featured as a paid extra in one episode of *Love & Hip Hop: Miami*
- Followed on-set directions in a fast-paced filming environment
- Gained experience with professional TV production

CERTIFICATIONS

Hubspot - [Social Media Marketing](#)

Wharton Global Youth

CLUBS & ASSOCIATIONS

National Honor Society

Business Society

Mass

Communication Society

Architecture Society

REFERENCES

Michael Applebaum, Producer

Janae King, Broadcasting

David Pena, CEO

Direct reference contact information available upon request.