



I am a fashion studies graduate with a heavy focus on Graphic Design and branding. Knowledgeable in crucial brand aspects such as trend forecasting and visual / virtual merchandising. Proficient in Adobe Creative Suite (Illustrator, Photoshop, InDesign, Premiere Pro, as well as Sketchup).

Work Experience

BruceGlen: Jan 2020 - Aug 2022

Operations Supervisor

- · Hands on work helping with photo shoots
- Editing product shots and editorials in Photoshop
- Creating and editing line sheets for upcoming collections
- · Communicating with buyers from retail stores

David Ortiz Collection / MakeAMill Couture: June 2023 - Aug 2023

Brand Development

- · Worked on romotional video production / editing
- · Social media management

Shmeel: Jan 2024 - Aug 2024

Brand Development / Graphic Sourcing

- · Worked with leadership and creative team
- Communicated with production companies / manufacturers
- Developed Brand vision / Mood boards

References

Emma McClendon

Professor of Fashion

Phone: 718-990-7474

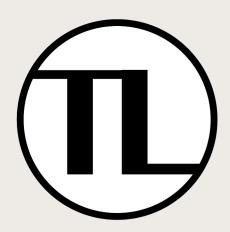
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Justin Morle

Professor of Graphic Design

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Contact

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Rockland, NY

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Education

BA Fashion Studies - Graphic Design

St. Johns University, Queens, NY

Sept 2021 - May 2025

Honors

3.75 GPA

Magna Cum Laude

Dean's List

Semester Abroad

Paris, France Aug 2023 - Dec 2023

Skills

- · Adobe Suite
- Photoshop, Illustrator, Indesign, Premiere Pro, Lightroom
- Sketchup
- Figma
- Packaging
- Collaboration / Communication
- · Team Leadership

Service

· Volunteer work at soup kitchen in 11th Arrondissement (Paris, France)