

Noah Dorr MAL, LAT, ATC

Boise, Idaho
noahdorr21@gmail.com
208-819-1011

Experience:

PacificSource Health Plans

Wellness Consultant

September 2022 - November 2024

- Collaborate with large corporations to establish a culture of employee health and well-being
- Create Strategic plans for promoting health and well-being with in the workplace
- Analysis and interpret data to establish wellness goals for corporations
- Project management lead for enterprise wide transition to new online health platform
- Manage and oversee enterprise wide social club project
- Co-host Month long Mental Health Awareness month
- Host Ask Me Anything mental health awareness webinar
- Project Manager for enterprise wide implementation of Virgin Pulse health platform
- Work on developing lasting relationships with large corporations insured with PacificSource
- Develop and grow relationships with vendors
- assist in the development of wellness committees and surveys to set wellness goals
- Present wellness best practices to employer groups to ensure proper health and wellbeing
- Write and manage a monthly wellness newsletter to clients
- Work with Health Program managers on individual member care
- Work on the regional wellness committee on employee health and wellbeing
- Collaborate with enterprise wide committees to increase employee engagement
- Create wellness digital flyers for communicating benefits to employees
- Organize and assist with Red Cross blood drive, biometric screening and flu shots
- Provide demonstration on exercise equipment and sample work out to use
- Assist in the presentation of employer population health reports
- President of Idaho Wellness Committee for PacificSource
- Member of the Diversity and Inclusion Initiative Committee

Freelance Creative Strategist

April 2024 - Current

Marketboost, Odyssey Agency, Z Grills

- Conceptualize creative video ideas to promote brand awareness and drive sales for numerous brands
- Write video briefs for all video ads and ideas to be used on brands social media pages and for social media ads\
- Conduct market research for trending videos and winning ads
- Collaborate and manage freelance content creators to execute video briefs
- Work wit video editors to deliver finalized videos to brands
- Manager projects in project management software
- Review and analysis ads to determine changes that need to be made to create ads that convert

Creators Next Dorr, LLC - Self-employed

April 2023 – Current

Content Creator, Creative Strategist | Direct Response Marketing

creatorsnextdorr.com/noah-portfolio

- Work collaboratively with brands to develop the creative strategy for their User Generated Content (UGC) campaigns as part of their overall marketing strategy
- Create short-form videos designed to engage target audience and result in conversions
- Script, film, and edit creative concepts for brands

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- Conduct market research and create videos for a variety of verticals such as lifestyle, food, fitness, DIY, Tech, and Fashion.

St. Luke's Health System

January 2022- September 2022

Head Athletic Trainer Middleton High School

- Provide athletic training services for all sports
- Game coverage for all sports
- Travel with varsity football
- Organize and execute baseline testing for all sports
- Communicate with school counselors on return to learn from concussions
- Evaluate injuries for all athletes
- Prescribe rehabilitation exercises for orthopedic injuries

Orthopedic Urgent Care Athletic Trainer

- Evaluate patients for orthopedic injuries
- Cast and splint patients when necessary
- Work with providers to create plan of care
- Generate referrals to orthopedic surgeons
- Maintain medical records for all patients with the use of Epic
- Draw injections for minimally invasive procedures
- Educate Patients on at home rehabilitation exercises
- Perform intramuscular injections as directed by physicians
- Order and maintaining inventory of injectable medication

St. Alphonsus Hospital Rehabilitation Services

June 2021-January 2022

Float Athletic Trainer

Concentra Health

September 2020 - June 2021

Virtual Athletic Trainer

Seattle Seahawks Football Club

May 2019-April 2020

Seasonal Assistant Athletic trainer

Boise State University

June 2017 - May 2019

Graduate Assistant Athletic Trainer

Education:

Boise State University, Masters of Athletic Leadership

Graduated May, 2019

Eastern Washington University, B.S in Athletic Training.

Graduated June, 2017

North Idaho College, Associate of Science

Graduated May, 2015

Certifications/Memberships:

Licensed Athletic Trainer State of Idaho.

June 2017-May 2019, June 2021- Present

BOC Certified Athletic Trainer

June 2017 - Present

Advanced First Aid and CPR certified

August 2012 - present

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References:

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